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## **Council of Urban Boards of Education 2016-2017 Steering Committee**

Verjeana Jacobs, Esq. *CUBE Chair*, Upper Marlboro, MD

Bruce Alexander, *CUBE Vice Chair*, Akron, OH

Susan Valdes, *Secretary*, Tampa, FL

Willetta Milam, *Treasurer*, Cleveland, OH

Van Henri White, *Immediate Past Chair*, Rochester, NY

Micah Ali, Compton, CA

Steve Corona, Fort Wayne, IN

Ericka Ellis-Stewart, Charlotte, NC

Jacinto Ramos, Jr., Fort Worth, TX

Nandi Sekou, U.S. Virgin Islands

Dr. JulieMarie Shepherd Macklin, Aurora, CO

Rhonda Skillern-Jones, Houston, TX

Keith Sutton, Cary, NC

Caroll Turpin, Pontiac, MI

Ruth Veales, Oklahoma City, OK

Martha Wilson, Camden, NJ

### **Ex-Officio Members**

#### **Miranda A. Beard**

*NSBA President*

#### **Thomas J. Gentzel**

*NSBA Executive Director and CEO*

### **NSBA Staff**

#### **Ronald Skinner**

*Chief Member Services Officer*

#### **Deborah L. Keys**

*Director, Equity Programming*

#### **Myra Maxwell**

*Equity Programming & Governance Specialist*

#### **Justin Anderson**

*Equity Programming Assistant*

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CUBE Programming Agenda

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Social Media

We will be Tweeting during the conference.

Join the conversation!



Twitter:                      Hashtags:  
@CUBE\_NSBA #CUBEVision

In an effort to save a tree and reduce our carbon footprint, all conference presentations and program materials can be found online here: <http://www.nsba.org/events/cube-annual-conference/cube-annual-conference-agenda>.

Video Recording

All general sessions will be video recorded.

# PARTICIPATION COUNTS

## CEU Credits

To help you track the skills you've learned, and to complete professional development and CEU requirements, we will provide proof of participation for the sessions you attend at the CUBE Annual Conference.



## Benefits of Participation in CUBE

- Tools to shape public education in your community and be a voice nationally.
- Develop the skills needed to oversee the education of students in your district.
- Provide the confidence to make the best decisions for everyone—the board, the district, and especially the kids!
- Build a network of resources to overcome challenges and celebrate successes.
- Shows your community that you're accountable.
- Informed of current issues facing boards so you can effectively deal with notional education issues, legal matters, tight budgets, and policy decisions.

## Getting the most out of CUBE Events

### During the seminar, you will want to:

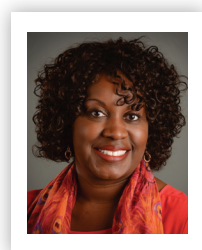
- List specific questions you would like answered during the sessions
- Collect material to share with board members who couldn't attend
- Get acquainted and talk informally with other attendees and presenters

### After the conference you will want to:

- Share the highlights of the conference and your own observations at board meetings
- Be available to respond to media inquiries, interview requests and other matters relating to the conference according to your board policy. Be prepared, be informed, and be direct in your response
- Explain the benefits of participation to other board members and to the media (see above)
- Be positive and well-informed about the conference programming and its intent to prepare you in your governance role

**For more information, visit [www.nsba.org/cube](http://www.nsba.org/cube)**





Welcome to the 49th Annual CUBE Conference! We hope you enjoy this year's programming, which is full of opportunities to explore academic innovations, develop stronger tools for advocacy and building capacity, and empower you to confront the difficult challenges and inequities we face in urban education.

Thank you for your continued commitment to honing your skills as effective, high functioning boards in the service of children across this nation. Let me also seize this opportunity to thank you for standing up for public education. Whether it's in the community, at the local church, or at the board table, school board members are by far the most underappreciated but most effective public servants in our society. All too often you have the heaviest lift, with the least amount of resources, but you understand what is at stake and you get it done!

Although public education is often under attack, school board members must continue to be visionary leaders willing to refine and improve practices and policies to meet the demands of a changing society. Further, as untoward political agendas and futile mandates continue to divert the proper focus of public education, board members must not abandon the cause.

For the past decade, I have been an elected member of a school board in one of America's most challenging and politically charged school districts. It has been an honor, however, to serve with some of the nation's finest board members at the local, state, and national level. As I transition this chapter of board service, I will continue advocating for equity in education with renewed focus, relentless commitment, and an unwavering sense of urgency through legal, legislative, and administrative means.

I encourage you to keep standing up for public education, challenge the status quo when necessary, and put children above politics always.

Very truly yours,

A handwritten signature in dark ink that reads "Verjeana M. Jacobs, Esq." The signature is fluid and cursive, with the first name being the most prominent.

**Verjeana M. Jacobs, Esq.**

*Chair, CUBE*

*NSBA Board of Directors*

# Get to know your CUBE Steering Committee Members

Your Steering Committee Members provide guidance and leadership to carry out the vision of CUBE. The CUBE Steering Committee is a diverse group of urban school board members dedicated to the needs of children in urban school districts of all sizes,

You can call on members of this leadership team for guidance in challenging situations or to discuss your thoughts and ideas. The Steering Committee Members have been elected by you, in part due to their experience as school board members and for their expertise on specific educational issues – but perhaps even more because they exemplify the characteristics needed to navigate the challenging landscape of urban school board governance. Committee members aren't here to make decisions for you, but with you. Don't hesitate to call on them.

## Council of Urban Boards of Education 2016 - 2017 Steering Committee

### OFFICERS



#### **CHAIR AND NSBA DIRECTOR**

**Verjeana Jacobs, Esq.**

Prince George's County  
Public Schools (MD)  
Verjeana.jacobs@pgcps.org  
*CUBE term expires 2017*  
*Currently serving 2nd term*



#### **VICE CHAIR**

**Bruce Alexander**

Akron Public Schools (OH)  
bdalexander30@yahoo.com  
*CUBE term expires 2017*  
*Currently serving 2nd term*



#### **SECRETARY**

**Susan Valdes**

Hillsborough County School District  
susan.vasquez@sdhc.k12.fl.us  
*CUBE term expires 2018*  
*Currently serving 1st term*



#### **TREASURER**

**Willetta Milam**

Cleveland Municipal School District  
willettaamilam@yahoo.com  
*CUBE term expires 2017*  
*Currently serving 2nd term*



#### **IMMEDIATE PAST CHAIR**

**Van Henri White**

Rochester City School District  
van.white@thelegalbrief.com  
*Currently serving as Immediate Past Chair*

## Steering Committee Members

### MEMBERS



**Micah Ali**

Compton Unified School District  
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*CUBE term expires 2019*  
*Currently serving 1st term*



**Steve Corona**

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*CUBE term expires 2018*  
*Currently serving 1st term*



**Ericka Ellis-Stewart**

Charlotte-Mecklenburg Schools  
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*CUBE term expires 2019*  
*Currently serving 2nd term*



**Jacinto Ramos, Jr.**

Fort Worth Independent Schools  
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*CUBE term expires 2017*  
*Currently serving an unexpired term*



**Nandi Sekou**

U.S. Virgin Islands Board of Education  
nsekou@myvibee.com  
*CUBE term expires 2017*  
*Currently serving 1st term*



**Dr. JulieMarie Shepherd**

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*CUBE term expires 2017*  
*Currently serving 1st term*



**Rhonda Skillern-Jones**

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*Currently serving 1st term*



**Keith Sutton**

Wake County Public School System  
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*CUBE term expires 2018*  
*Currently serving 1st term*



**Carol Turpin**

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cturpin@pontiac.k12.mi.us  
*CUBE term expires 2019*  
*Currently serving 2nd term*



**Ruth Veales**

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*CUBE term expires 2019*  
*Currently serving 2nd term*



**Martha Wilson**

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*CUBE term expires 2018*  
*Currently serving 1st term*

## NSBA Staff

### EX-OFFICIO MEMBERS

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**NSBA EXECUTIVE DIRECTOR & CEO****Thomas J. Gentzel**

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**National School Boards Association**

1680 Duke Street, 2nd Floor, Alexandria, VA 22314

Phone: 703-838-6722

Fax: 703-549-6719

# 2017 Equity Department Calendar

## DENVER

### Council of Urban Boards of Education (CUBE) Luncheon

Saturday, March 25, 2017



**Keynote Speaker:**

Judge Glenda Hatchett

**Topic:** Addressing Inequities in America's Public Schools: If not us, then who?

Urban Night Out (UNO) Invitation will be provided with details for those who register for CUBE luncheon

Saturday, March 25, 2017

*(UNO is included in the registration for the luncheon)*

### National Caucus of American Indian Alaska Native School Board Members (AIAN) Luncheon

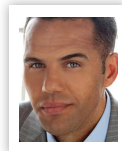
Saturday, March 25, 2017



**Keynote Speaker:** Samuel Johns

### National Black Council of School Board Members (NBC) Luncheon

Sunday, March 26, 2017

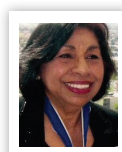


**Keynote Speaker:** Steve Pemberton

**Topic:** A Chance in the World: An Orphan Boy, a Mysterious Past & How He Found a Place Called Home

### National Hispanic Council (NHC) of School Board Members Breakfast

Sunday, March 26, 2017



**Keynote Speaker:** Sylvia Mendez

## Equity Department

NSBA has created an Equity Department that encompasses all of its Councils and Caucus. The new department's charge is to promote educational equity and excellence in public education by providing programming and technical support to state school board associations and their members. We know Equity is achieved by addressing barriers in public schools and improving the educational outcomes of all students. We will:

- Develop all Councils/Caucus into stronger entities
- Respond, collectively and individually to common issues/topics of concern for underrepresented students nationwide
- Create commonality of cause that's realized throughout all Councils/Caucus
- Become a major player in the equity market for education from the lens of school board governance
- Promote and advance equitable educational access and opportunities for all children with a special focus on historically disadvantaged children
- Provide educational programming, resources, and training
- Create a learning environment for board members to address cultural, socioeconomic, instructional, assessment, and linguistic inequities
- Advocate legislatively to key policymakers to impact student success



## Corporate Sponsor



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Thank you Partners for your continued support of CUBE. We value you as a partner and welcome the opportunity to help you become more informed about the landscape of urban education; become more visible to those who make school purchasing decisions; and join the growing ranks of businesses that support public education.



GCA Services Group, Inc. is a leading national provider of quality facility services, including custodial services, facilities operations and maintenance, grounds and athletic field management, and more. GCA's Education Division serves over 230 K-12 school districts, including over 3,000 schools, and over 90 higher education institutions throughout the U.S. and Puerto Rico. Its client retention rate is an exceptional 96+%. For more information, please visit [www.gcaservices.com](http://www.gcaservices.com) or follow GCA on Twitter, @gcaservices.



Houghton Mifflin Harcourt is a global learning company dedicated to changing people's lives by fostering passionate, curious learners. As a leading provider of pre-K–12 education content, services, and cutting-edge technology solutions across a variety of media, HMH enables learning in a changing landscape. HMH is uniquely positioned to create engaging and effective educational content and experiences from early childhood to beyond the classroom.



Humana Inc. is a leading health and well-being company focused on making it easy for people to achieve their best health with clinical excellence through coordinated care. The company's strategy integrates care delivery, the member experience, and clinical and consumer insights to encourage engagement, behavior change, proactive clinical outreach, and wellness for the millions of people we serve across the country. More information regarding Humana is available on the company's web site at [www.humana.com](http://www.humana.com)



SodexoMAGIC was established in 2006 as a partnership between Sodexo, global leader in Quality of Life services, and Magic Johnson Enterprises. The partnership was initiated with a promise to empower the communities we serve by offering best-in-class food & facilities management solutions that create a positive impact and make a difference in the lives of our clients & customers. At SodexoMAGIC, we are the communities we serve.



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At McGraw-Hill Education, we believe that our contribution to unlocking a brighter future lies within the application of our deep understanding of how learning happens and how the mind develops. It exists where the science of learning meets the art of teaching.

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### **Katrise Perera**

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Because learning changes everything.™



A dark blue diamond shape containing the text "CUBE's 49<sup>TH</sup> ANNUAL CONFERENCE". The word "CUBE's" is in white, "49<sup>TH</sup>" is in a large green font, and "ANNUAL CONFERENCE" is in a smaller white font.

**CUBE's**  
**49<sup>TH</sup>** ANNUAL  
CONFERENCE

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AGENDA

**THURSDAY, SEPTEMBER 29**

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# Agenda

## Where do we go from here? Equity, Excellence, and Unity

What do we need to do as a society to ensure that there are equitable learning opportunities for ALL children regardless of their race and socioeconomic status? How do we make quality and equitable education everyone's focus? During this conference we hope to remind you of the important role that leadership can play in addressing systemic inequities in our schools. Our hope is that you'll leave CUBE's programming with strategies and ideas that can have an immediate impact on your district.

### THURSDAY, SEPTEMBER 29

7:30 a.m. – 5 p.m. **Registration**

8 – 9 a.m. **Light Breakfast and Overview of School Site Visit:**  
**Young Men's Preparatory Academy, Miami-Dade Public Schools**

GRAND BALLROOM

9 a.m. **Buses depart at the 14th Street Terrace**

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9:30 a.m. – Noon

## School Site Visit: Young Men's Preparatory Academy, Miami-Dade Public Schools

We are excited to tour Miami-Dade's first single-gender boys preparatory high school. The Young Men's Preparatory Academy features a small campus, design elements that control light and sound quality within the learning environment, technology-based curriculum programs, rigorous academic programs, and a leadership symposium and a focus on responsibility and giving back to the community. All of the young men are expected to matriculate to a major university. This academy has launched My Life My Power's™ Mentor Training & Curriculum and during this visit school board members will be paired up with students for a special 90-Minute Team Building Experience. Each attendee will be engaged with a student and trainer to participate in an educational process focusing on Vision, Purpose, Mission, Team, Commitment, Integrity, and more. Together, we will explore how to create amazing results within schools and communities and the exercises will encourage all participants to communicate authentically, with strong body language and conviction for your vision and purpose.

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Caring for students today, tomorrow, together.

*Tasha Mitchell Driver*

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Noon – 1p.m. **Lunch**

**GRAND BALLROOM**

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1 – 1:15 p.m. **Welcome and Introductions**

**Verjeana Jacobs, Esq.**, Chair, CUBE Steering Committee  
Former President, Maryland Association of Boards of Education  
Board Member, Prince George's County Public Schools

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1:15 – 4:30 p.m. **Leadership Training Workshop**

School Board Members, Step to the Front on Achieving Racial Equity!



**Glenn Singleton**, Race Equity Leader, Author & Educator, President and Founder, Pacific Educational Group

Eliminating racial achievement disparities requires school leaders to design and enact policies that ensure ALL children are sufficiently valued and are offered equitable opportunities to achieve. At the foundation of such an education revolution is a multifaceted racial equity policy. Such a policy specifies, among other things, hiring, retention, and promotion of culturally proficient teachers, administrators, and support staff who create rigorous and relevant environments that are academically, socially, and spiritually nurturing. In this session, author, educator, and consultant, Glenn Singleton will engage participants in a Courageous Conversation which will leave board members poised and practiced to take action in their districts—actions that will achieve racial equity—and better able to confront challenges related to existing class, gender, and linguistic inequities.

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4:45 p.m. **Adjournment**

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4:45 – 6 p.m. **Networking Reception**

**MIAMI BALLROOM**

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For all SodexoMAGIC inquiries,  
please contact:  
**KEN HOLDMAN**  
Senior Director  
Strategic Account Development  
[ken.holdman@sodexomagic.com](mailto:ken.holdman@sodexomagic.com)





# A healthy staff is a healthy school

Research finds that when teachers are absent for 10 days, the decrease in student achievement is equivalent to the difference between having a brand new teacher and one with more than 2-3 years of experience.<sup>1</sup>

HumanaVitality can help. HumanaVitality is a wellness and rewards program proven to show improvements in health and reduce healthcare costs. Visit [Humana.com/NSBA](https://www.humana.com/NSBA) for more information or contact your Humana representative to learn more.

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<sup>1</sup>National Council on Teacher Quality (NCTQ) research study that examines school attendance data from the country's largest metropolitan areas.

GCHJACEEN 0415



**CUBE's**  
**49<sup>TH</sup>** ANNUAL  
CONFERENCE

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AGENDA

**FRIDAY, SEPTEMBER 30**

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# Agenda

## FRIDAY, SEPTEMBER 30

5:30 a.m. **Buses depart at the 14th Street Terrace**

6 – 7:30 a.m. **5K Walk/Run**

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7:30 a.m. – 5 p.m. **Registration**

8 – 9 a.m. **Breakfast Buffet & Presentation**

**GRAND BALLROOM**

8:30 a.m. **Welcome and Introductions**



**Verjeana Jacobs, Esq.**  
Chair and NSBA Director  
Prince George's County  
Public Schools (MD)



**Alberto M. Carvalho**  
Superintendent of  
Miami-Dade County  
Public Schools (FL)



**Miranda A. Beard**  
NSBA President  
Laurel School District  
(MS)



**Thomas J. Gentzel**  
NSBA Executive  
Director & CEO

9:15 – 10:30 a.m. **General Session**

**GRAND BALLROOM**

### Education Opportunities & Disparities That Impact Academic Success for All Students



**Presenter: Dr. Julian Vasquez Heilig**, Director, Doctorate in Educational Leadership,  
California State University Sacramento

America's schools play an important role in meeting the educational needs of an increasingly diverse student population and ensuring that all students get a fair shot at the American dream. A child's zip code should never determine their destiny, but today, the neighborhoods where children grow up impact their odds of graduating high school and their lifetime economic opportunities. In many places, great public schools are making a difference despite the challenges of poverty, but far too often our schools are not doing enough where our students need it the most.

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10:30 – 10:45 a.m. **Beverage Break**



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**Emerald Data Solutions, Makers of BoardDocs,  
is a Proud Supporter of CUBE.**



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10:45 a.m. – Noon **Clinic Sessions**

### Addressing the Challenges for Girls of Color

**COCONUT GROVE**

Education and workforce participation are essential for girls to be economically successful and independent as adults. Unfortunately, young women and girls of color, face significant barriers to success in school, including debilitating effects of trauma, being pregnant or parenting, and succumbing to human trafficking. Systemic obstacles to academic success, like expulsion policies, have a disparate impact on young women and girls of color and can prevent future success in the workforce. Attendees will hear from a national leader who will discuss strategies and opportunities for ensuring equitable opportunities for addressing the social, emotional, and academic needs of this population.

**Presenters:**

**Dr. Marlene Carson**, Founder & SurThriver, and **David Mahan**, Youth Development Consultant: The SWITCH National Anti-trafficking Network (OH)

### The Intersection of Technology and Equity: Addressing the New Digital Divide

**KEY BISCAVNE**

How do districts create conditions for ALL students to become accomplished digital learners? How do you even define a “digital learner”? Ann Flynn answers that question by highlighting the seven elements ISTE, the International Society for Technology in Education, identified in its recently released Standards for Students. Those student outcomes should inspire school board members to ask new questions about how their district’s technology investments actually support learning. Studies show students in low SES districts more frequently use technology to simply consume content, while students in more affluent districts use it to enhance their 21st century skills as creators of content. Miami-Dade County School leaders Sylvia Diaz and Deborah Karcher share how their policies and practices around technology initiatives provide the foundation for equitable opportunities across their district to address today’s “digital-use divide”.

**Presenters:**

**Dr. Ann Lee Flynn**, Director, Education Technology, NSBA (VA), **Dr. Sylvia J. Diaz**, Assistant Superintendent, Innovation and School Choice, Office of Academics and Transformation, Miami-Dade County Public Schools (FL), and **Paul Smith**, District Director, Data Security and Tech, Miami-Dade County Public Schools (FL)

### Inspiring Change: Health and Wellness

**BAL HABOUR**

The goal of this session is to provide a general framework with regards to the action steps that schools can take to address the issues of improvement of the health and wellness of school-aged children. To give these action items true bite, we will discuss the historic and current disparities in health and wellness metrics. Correlating these disparities with the disparities in scholastic attainment will further contextualize what schools and families can do to not just level the playing field, but significantly improve the opportunities for the individual and the entire system as well. New York Times-bestselling author Dr. Ian Smith will draw on his extensive work in the field of health and wellness and his role as an appointed member of the President’s Council of Fitness Sports and Nutrition to elucidate these concrete measures that can have an immediate impact on the children and the schools they attend.

**Presenters:**

**Dr. Cheryl Pruitt**, Superintendent Gary Community School Corporation (IN) and **Dr. Ian Smith**, President’s Council of Fitness, Sports and Nutrition (IL)





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10:45 a.m. – Noon

### Black Lives Matter! Dreamers! and others: How school boards can support student's political protest

CORAL GABLES

Youth have always played key roles in the United States progressive social protest movement, from the Civil Rights Movement to the Immigration Rights Movement. There has been a recent surge of student activism aimed at addressing racial inequities around the country. Students have been active in the protests addressing police brutality and immigration policies. In addition, high-school students have been flexing their collective muscles for educational equity: fighting budget cuts, school closures, teacher layoffs, and out-of-school suspensions as they take on racial issues and academic offerings. This session will identify what school board members can do to clearly create a balance between students' First Amendment Rights without disrupting the school environment.

**Presenter:**

**Joseph Worthy**, Ohio Director of Youth Leadership & Organizing, Children Defense Fund (OH)

Noon – 1:15 p.m.

### Luncheon & Benjamin Elijah Mays Lifetime Achievement Award

GRAND BALLROOM

Sponsored by



Join us in this celebratory luncheon to honor the recipient of the Benjamin Elijah Mays Lifetime Achievement Award. Presented by CUBE, this award is given to an individual who has demonstrated a long-standing commitment to representing the educational needs of urban schoolchildren through his/her service as a local school board member.



Congratulations  
Cheryl D. Mayes,  
Former Board Member  
For Metro Nashville  
Public School (TN)

1:15 – 1:45 p.m.

### CUBE State of Urban Education Address



**Verjeana Jacobs, Esq.**, Chair, CUBE Steering Committee, Former President, Maryland Association of Boards of Education; Board Member, Prince George's County Public Schools

Hear from CUBE's Chair as she gives a powerful, thought-provoking, and encouraging message to board members regarding urban education today.

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## Friday, September 30

### 2 – 3:15 p.m. **District-Size Workshops**

One of CUBE's most popular sessions. In these sessions, based on your district size, you will have an opportunity to discuss with board members from around the country relevant and timely issues facing urban school districts and share best practices and policies that are working. Discussion from each of the sessions will be captured and shared with all attendees after the conference.

- |   |                      |
|---|----------------------|
| • Small-Size Urban Districts (under 30,000)     | <b>BAL HARBOUR</b>   |
| • Mid-Size Urban Districts (30,000 – 60,000)    | <b>KEY BISCAYNE</b>  |
| • Large-Size Urban Districts (60,000 – 90,000)  | <b>CORAL GABLES</b>  |
| • Larger-Size Urban Districts (90,000 and over) | <b>COCONUT GROVE</b> |

### 3:15 – 3:30 p.m. **Break**

Sponsored by



### 3:30 – 4:30 p.m. **General Session**

**GRAND BALLROOM**

#### Navigating the Gender Identity Gap: Untangling the Legal Web



**Francisco M. Negrón, Jr.**  
NSBA Chief Legal Officer



**Jacinto Ramos**  
Board President  
of Fort Worth ISD



**Dr. Kent Paredes Scribner**  
Superintendent of  
Fort Worth ISD

As the national debate grows about the rights of transgender students under Title IX, schools continue to face the challenges associated with navigating an uncertain legal landscape. Join NSBA Chief Legal Officer Francisco M. Negrón, Jr., and Board President Jacinto Ramos and Superintendent Dr. Kent Paredes Scribner of Fort Worth ISD in a dynamic conversation about how to understand the complex web of national and state laws and guidance, and learn how one school district is responding to transgender issues.

Sponsored by



### 4:30 p.m. **Closing Remarks**

### 5 p.m. **Buses depart at the 14th Street Terrace**

### 5:30 – 7:30 p.m. **CUBE Annual Networking Reception**

Enjoy an evening of networking and fun with conference attendees.

Sponsored by



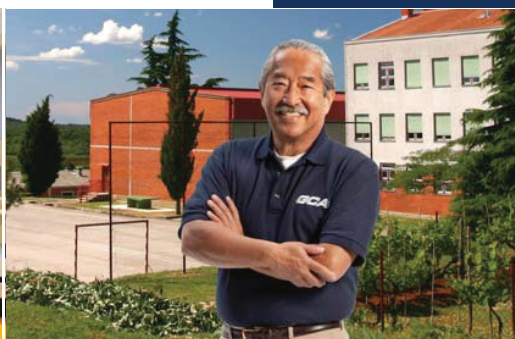
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A dark blue diamond shape containing the text "CUBE's 49<sup>TH</sup> ANNUAL CONFERENCE". The text is white, with "49<sup>TH</sup>" in a larger, bold font and "ANNUAL CONFERENCE" in a smaller font below it.

**CUBE's**  
**49<sup>TH</sup>** ANNUAL  
CONFERENCE

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AGENDA

**SATURDAY, OCTOBER 1**

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# Agenda

## SATURDAY, OCTOBER 1

7:30 a.m. – 4 p.m. **Registration**

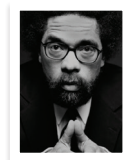
8 – 9 a.m. **Breakfast Buffet & Presentation**

8:30 – 9 a.m. **Welcome and Introductions**

9 – 10:15 a.m. **General Session**

**GRAND BALLROOM**

### The Revolution Crisis of the Race that Matters: Equality vs. Equity in Education



**Dr. Cornel West**, Philosopher, Academic, Social Activist, Author, and Public Intellectual

In his profound book, *Race Matters*, written in early 1993, Dr. West explains his philosophy and calls on Blacks, and whites, to understand that racism and race are woven in American history and can never be eradicated without understanding that “race matters” in everything we consider “American”. As race continues to be a critical issue globally, and re-segregation increases, Blacks, Whites, Asians, Hispanics, American Indian/Alaska Native Americans, and other minorities all experience challenges in our nation today. If we apply Equality to promote sameness, and Equity to receive fairness, every student would be afforded the opportunity to be successful academically and in life. Dr. West provides his perspective on the “then and now” since *Race Matters*.

Sponsored by



10:15 – 10:45 a.m. **Break & Book Signing**

Thanks to the generosity of Aramark K-12 Education, every attendee will receive a copy of Dr. West’s book, *Race Matters*.

Sponsored by



10:45 a.m. – Noon **Clinic Sessions**

### Putting in the Work: From the Superintendent’s View of Working with the Board of Education

**COCONUT GROVE**

This session will be focused on the impact of a strong Board/Superintendent relationship, and the importance of a collaborative relationship in effective district leadership. The session will be interactive and engage participants in both reflection and problem solving around roles and responsibilities of both the board and superintendent, the importance of relationships, and how to use an effective framework to ensure the best outcomes for students.

#### **Presenters:**

**Jessica L. Huizenga, Ed.D**, Receiver/Superintendent of Schools, Southbridge Public Schools (MA) and  
**Thomas Parker**, Superintendent of Schools, Ecorse Public Schools (MI)

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10:45 a.m. – Noon **Creating a Culture of Health**

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**Presenter:**

**Adam Weliver**, VP and Channel Leader, Humana (KY)

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**Public Schools Are In A Competition: Are You Prepared?**

**BAL HARBOUR**

With the expansion of public charter schools and school choice, many districts find themselves in competition to retain existing students and attract new students. Unfortunately, many districts are unprepared or do not know how to compete in this new education arena. This session will provide attendees with strategies and techniques to market their district as well as highlight some best practices.

**Presenter:**

**Carole Dorn-Bell**, Partner, Allerton Hill Consulting, LLC (OH)

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**Legislation, Litigation, Agitation...**

**CORAL GABLES**

We must use litigation, legislation, and agitation in the fight against inequities and injustices in education. As Nelson Mandela said “Education is the most powerful weapon which you can use to change the world.” Whether it is fighting for change in the law, fighting in the courts, or through on-the-ground grassroots efforts, EVERY CHILD is worthy of the fight. This session will explore ways to achieve equity in education by using the art of persuasion in various forms. If you are ready to take a stand against inequalities in education, don’t miss this session!

**Presenter:**

**Mark Rosenbaum**, Director, Public Counsel Opportunity Under Law (CA)

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12:15 – 12:30 p.m. **CUBE Annual Award Winner Overview Session**

**GRAND BALLROOM**

Tacoma Public Schools

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12:30 – 1:30 p.m. **CUBE Annual Award for Urban School Board Excellence Luncheon Celebration — Presentation of Award**

Sponsored by



1:45 – 3 p.m. **Clinic Sessions**

**Gentrification and Public Schools: It's Complicated**

**BAL HARBOUR**

The return of white, middle-class families to big-city public schools seemed like a pipe dream for many decades. However, in cities across the country like Boston, Washington, D.C., New York, and Chicago, there has been a steady stream in recent years. As middle class families invest in urban neighborhoods and the local public school, they bring a level of activism that typically contributes to expanded school offerings, new equipment, as well as needed attention and accountability to school challenges. This session will highlight strategies that districts can use to ensure that needs of all families are being met.

**Presenter:**

**Erika K. Wilson**, Assistant Professor of Law, University of North Carolina School of Law (NC)

**It Takes a Village: Developing Culturally Responsive Classrooms, Schools, Districts and Communities**

**COCONUT GROVE**

In public education we are faced with three realities: (1) students of color make up almost half of the public school population; (2) the achievement gap for students of color has increased; (3) the demographic makeup of the teaching force and students of color is a cultural mismatch. As a result, adequately preparing educators to teach culturally and linguistically diverse learners has become one of the vital issues in education. In this session, participants will learn culturally responsive teaching best practices such as: (a) culturally relevant curricula and instructional practices, (b) creating a culture of caring, and (c) developing school-community partnerships for successful change using an all-inclusive multiculturalism approach, or the AIM model.

**Presenter:**

**Dr. Rose Skepple**, Assistant Professor, Department of Educational Leadership & Policy Studies Eastern Kentucky University (KY)

**Re-segregation: Is it Happening in Your District?**

**CORAL GABLES**

More than sixty years after Brown v. Board of Education, American public schools are still highly segregated by both race and class. In fact, by most measures of integration, our public schools are worse off, since they are now even more racially segregated than they were in the 1970s, and economic segregation in schools has risen dramatically over the past two decades. This session, will highlight the work that school districts across the country are doing to promote socioeconomic and racial integration by considering socioeconomic factors in student assignment policies.

**Presenter:**

**Kimberly Quick**, Policy Associate, The Century Foundation (DC)

## Saturday, October 1

### 1:45 – 3 p.m. Can the Use of Technology in Special Education Management Ensure Maximization of Services? What Board Members Need To Know

KEY BISCAYNE

Maintaining compliance, ensuring staff satisfaction, and maximizing Medicaid reimbursement can be a tricky line to toe, to ensure that a district's Special Education division maximizes services for its Exceptional Student population. A lack of transparency when it comes to data, insufficient documentation, and non-compliance can all lead to gaps in meeting the needs of the student, and diminished revenue for the district. Current Special Education policy and Medicaid billing practices place an enormous burden on related service providers. In this session you will learn the best practices to ensure you are maximizing the services required by an IEP, meet the Special Education goals for the student, and maximize the Medicaid reimbursements, all while maintaining Medicaid and IDEA compliance.

**Presenters:** **Sade Creighton-Wade**, Management and Analyst, Office of the State Superintendent of Education, (DC), and **Dr. Antoine Hickman**, Assistant Superintendent for Exceptional Student Education, Broward County Public Schools (FL)

### 3 – 3:15 p.m. Break

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**First**  **Student**

### 3:15 – 4:15 p.m. Closing General Session/Panel Discussion

GRAND BALLROOM

#### The Future of Public Education: No Equity, No Justice

At the core of injustices in educational opportunities for every student, are internal and external factors that lead to potential failure in student achievement. Education systems must be willing to create organization discourse to disrupt inequity its own culture.

#### Moderator:



Chair, CUBE Steering Committee  
**Verjeana Jacobs, Esq.**

#### Panelists:



**Edelmira P. Garcia**  
Deputy Director,  
National Association  
of Latino Elected and  
Appointed Officials (DC)



**Mark Rosenbaum**  
Director, Public Counsel  
Opportunity Under Law  
(CA)

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4:15 p.m.

### Final comments

Adjournment





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- American School Board Journal (ASBJ)/Urban Advocate magazine: In-depth analysis of urban education issues inside of the ASBJ magazine.
- One complimentary registration to CUBE's Annual Conference.

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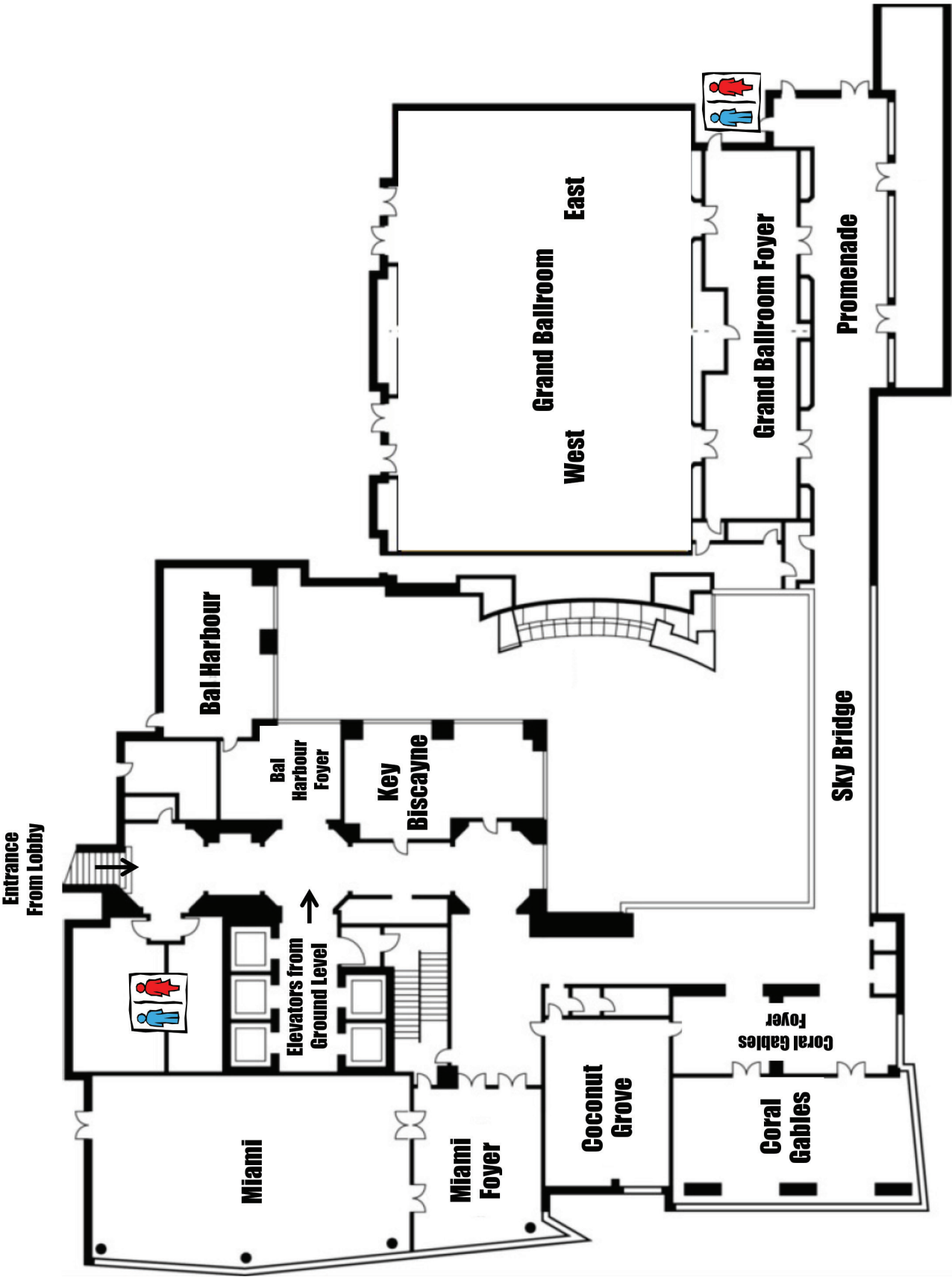
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# FLOOR PLAN

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Event Floorplan





**CUBE's**  
**49<sup>TH</sup>** ANNUAL  
CONFERENCE

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# SPEAKER BIOS

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# Speaker Bios

## THURSDAY, SEPTEMBER 29



### **Glenn Singleton**

**President and Founder**

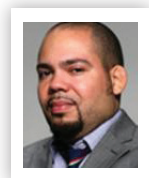
**Pacific Educational Group c/o Rie Algeo Gilsdorf**

[rgilsdorf@pacifieducationgroup.com](mailto:rgilsdorf@pacifieducationgroup.com)

A product of public elementary and independent secondary school, Singleton earned his bachelor's degree from the University of Pennsylvania and his master's degree from the Graduate School of Education at Stanford University. Singleton began his career as an Ivy League admissions director. He founded Pacific Educational Group, Inc. (PEG) to support families in their transitions within and between K-12 and higher education. His company rapidly grew into a vehicle for addressing systemic educational inequity by providing a framework, guidance, and support to K-12 systems and institutions of higher education focused on meeting the needs of under-served students of color.

He is the author of *Courageous Conversations About Race: A Field Guide for Achieving Racial Equity in Schools*, which earned "Book of the Year" recognition from both the National Staff Development Council and ForeWord Magazine in 2006, and the newly released *More Courageous Conversations About Race*.

## FRIDAY, SEPTEMBER 30



### **Dr. Julian Vasquez Heilig**

**Director, Doctorate in Educational Leadership**

**California State University Sacramento**

[jvh@alumni.stanford.edu](mailto:jvh@alumni.stanford.edu)

Julian Vasquez Heilig is an award-winning teacher, researcher, and blogger. He is currently a Professor of Educational Leadership and Policy Studies and the Director of the Doctorate in Educational Leadership at California State University Sacramento. He also serves as the California NAACP Education Chair. His work has been cited by the New York Times, Washington Post, Associated Press, USA TODAY, Education Week, Huffington Post and other print and electronic media outlets. He has also appeared on local and national radio and TV including PBS, NBC, NBCLatino, NPR, Univision, Al Jazeera and MSNBC.

He obtained his Ph.D. in Educational Administration and Policy Analysis and a Masters in Sociology from Stanford University. He also holds a Masters of Higher Education and a Bachelors degree in History and Psychology from the University of Michigan Ann Arbor.



**Francisco M. Negrón, Jr.**  
**Chief Legal Officer**  
**National School Boards Association**  
fnegron@nsba.org

Francisco M. Negrón Jr. is Chief Legal Officer at the National School Boards Association. A proud product of the public school system, Negrón is a leading national advocate for public schools, directing NSBA's nationally recognized Legal Advocacy program, which files more amicus briefs in the U.S. Supreme Court and in federal and state appellate courts across the country each year than all national education associations combined. Negrón also leads the 3,000-member Council of School Attorneys, the national network of lawyers representing K-12 public schools.

Negrón received his law degree from the Florida State University College of Law and holds a bachelor's degree in international studies from the University of West Florida. He is also a member of the bars of the U.S. Supreme Court, the District of Columbia, Florida, and all federal circuit courts of appeals.

Negrón regularly appears on national media outlets as a spokesperson for public schools.

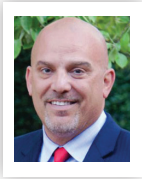


**Jacinto Ramos, Jr.**  
**Board President**  
**Fort Worth Independent School District**  
Jacinto.ramos@fwisd.org

Jacinto A. Ramos, Jr. is a community leader who works with youth on issues involving multiculturalism, community pride, and building a strong cultural identity. The son of Immigrant parents from Mexico, Jacinto has worn many hats; from serving as a Youth Specialist for the Boys & Girls Club of Greater Fort Worth's Comin' Up Gang Intervention Program to his current position as Community Service Restitution Supervisor at Tarrant County Juvenile Services. He is a certified CBMCS multicultural trainer for Tarrant County Mental Health Connection, a certified Probation Officer in the state of Texas, and dedicated Co-Director for the Multicultural Alliance's Camp Community.

Jacinto was elected to serve on the Fort Worth Independent School District's School Board of Trustees on June 15, 2013. On May 26, 2015, he became the youngest FWISD School Board President and the first Latino FWISD School Board President from the North Side of Fort Worth. He is a member of the Mexican-American School Board Members Association (MASBA), Council of Urban Boards of Education (CUBE), Council of the Great City Schools, National Association of Latino Elected and Appointed Officials (NALEO), Fellow of the Center for Reform of School Systems (CRSS), and sits on Fort Worth community boards including Tarrant County's Back To School Roundup.

## Speaker Bios



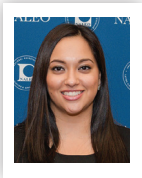
**Dr. Kent Paredes Scribner**  
Superintendent  
Fort Worth Independent School District  
kent.scribner@fwisd.org

Dr. Kent Paredes Scribner is the superintendent of the Fort Worth Independent School District, serving more than 86,000 students in 146 schools. Prior to his current position, Dr. Scribner served as superintendent of the Phoenix Union High School District, the largest high school district in Arizona. Under Dr. Scribner's leadership, Phoenix Union increased the number of "A" and "B" schools in state accountability rankings. Honors and Advanced Placement course-taking more than doubled.

In October 2011, President Barack Obama appointed Dr. Scribner to the White House Initiative on Educational Excellence for Hispanics.

Born in Los Angeles, California, Dr. Scribner earned a Bachelor of Arts in Latin American Studies from Carleton College in Minnesota, a Master of Education in Counseling Psychology from Temple University, and a Ph.D. in Educational Leadership and Policy Studies from Arizona State University. He began his education career as a high school Spanish teacher in Philadelphia.

## SATURDAY, OCTOBER 1

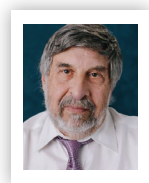


**Dr. Edelmira P. Garcia**  
Deputy Director  
National Association of Latino Elected and Appointed Officials (NALEO)  
epgarcia@naleo.org

Dr. Edelmira "Patty" Garcia serves as the Deputy Director of Constituency Services for Education with NALEO Educational Fund. With a growing nationwide membership, NALEO Educational Fund serves over 6,000 elected and appointed officials across party lines and from all jurisdictional levels. Dr. Garcia is charged with overseeing and carrying-out national, state, and local relations and efforts to provide Latino/a elected and appointed officials with professional development opportunities around governance skills and education policies from birth to postsecondary education and the workforce through an equity-based lens.

Dr. Garcia earned her doctoral degree in Educational Policy Studies with a concentration in Latina/o Studies from the University of Illinois at Urbana-Champaign in 2011. She serves as Co-Chair of the non-partisan National Political Education Initiative for Lambda Theta Alpha Latin Sorority, Inc. Dr. Garcia also serves as Co-Chair of the Latin American Youth Center (LAYC) Associate Board to enhance the center's fundraising efforts and contribute to the growth of young professionals, students, and community members in the DMV area.





### **Mark Rosenbaum**

**Director**

**Public Counsel Opportunity Under Law (CA)**

[mrosenbaum@publiccounsel.org](mailto:mrosenbaum@publiccounsel.org)

Mark Rosenbaum is director of the Public Counsel Opportunity Under Law project. Prior to joining Public Counsel in 2014, Rosenbaum spent four decades with the American Civil Liberties Union of Southern California, most recently as Chief Counsel, and was its legal director for over 10 years.

Rosenbaum has tried and argued successfully numerous civil rights cases in areas relating to race, gender and poverty, education, voting rights, police practices, criminal defendants' rights, homelessness and international human rights.

He has argued three cases before the United States Supreme Court and more than 25 cases before the Ninth Circuit Court of Appeals, the California Supreme Court and the Court of Military Appeals. Rosenbaum has litigated cases which have resulted in statewide standards and a billion dollars for textbooks, qualified teachers and facilities for the most disadvantaged schools in California; the election of the first Latino supervisor in Los Angeles County in over 100 years; the invalidation of Proposition 187 and establishment of programs for desegregation in Los Angeles; and the release of a citizen and lawful permanent resident held indefinitely in Iraq.

He has been the Gunderson Professor from Practice at the University of Michigan Law School, and has also taught at UCLA, University of Southern California and Loyola Law Schools. In 2010, he began teaching civil rights law at the Peking School of Transnational Law in Shenzhen to Chinese law students.

Rosenbaum has received numerous awards and acknowledgments for his achievements from many civil rights and public interest organizations and by the University of Michigan. He has also been recognized in the media, including being named one of the 500 best attorneys in the United States by Lawdragon Magazine; Lawyer of the Year by California Lawyer Magazine; and one of the "100 Most Influential Attorneys in California" by the Los Angeles Daily Journal each year since the award's inception in 1998.

He graduated Phi Beta Kappa from the University of Michigan and from Harvard Law School.

## Speaker Bios



### **Dr. Cornel West**

#### **Professor Emeritus**

Princeton University

GPS Speakers Events c/o James Artis

[james@gpsspeakers.com](mailto:james@gpsspeakers.com)

Cornel West is a prominent and provocative democratic intellectual. He is a Professor of Philosophy and Christian Practice at Union Theological Seminary and Professor Emeritus at Princeton University. Cornel West graduated Magna Cum Laude from Harvard in three years and obtained his M.A. and Ph.D. in Philosophy at Princeton. He is best known for his classics, *Race Matters* and *Democracy Matters*, and for his memoir, *Brother West: Living and Loving Out Loud*. His most recent releases, *Black Prophetic Fire* and *The Radical King*, were received with critical acclaim.

Dr. West is a frequent guest on the Bill Maher Show, Colbert Report, CNN, C-Span and Democracy Now. He also has appeared in over 25 documentaries and films including *Examined Life*, *Call & Response*, *Sidewalk and Stand*. He has a passion to invite a variety of people from all walks of life into his world of ideas in order to keep alive the legacy of Martin Luther King, Jr. – a legacy of telling the truth and bearing witness to love and justice.

**CUBE's**  
**49<sup>TH</sup>** ANNUAL  
CONFERENCE

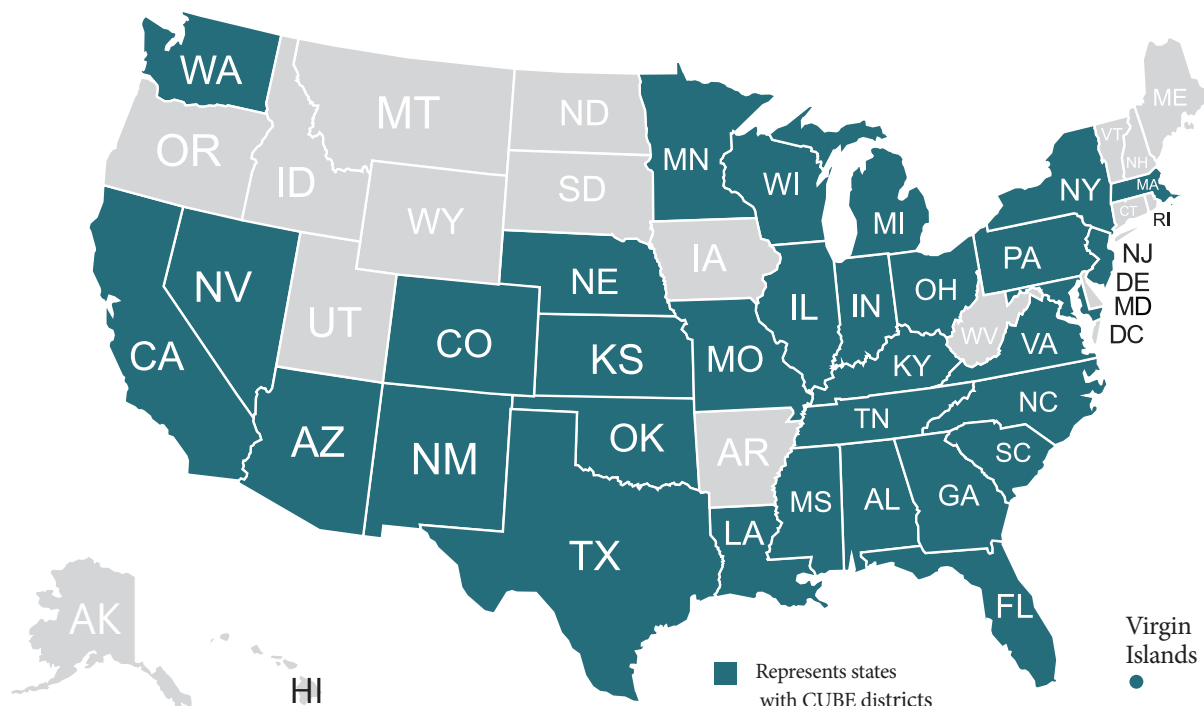
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# CUBE DISTRICTS

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## CUBE District List



## ALABAMA

Birmingham City Schools  
Montgomery County School District

## ARIZONA

Alhambra School District  
Cartwright School District #83  
Roosevelt School District #66

## CALIFORNIA

Compton Unified School District  
Fresno Unified School District  
Los Angeles Unified School District  
Orange County Board of Education  
San Diego Unified School District  
San Francisco Unified School District  
West Contra Costa Unified School District

## COLORADO

Aurora Public Schools

## FLORIDA

Broward County School District  
Duval County School District  
Hillsborough County School District  
Miami-Dade County Public Schools

## GEORGIA

Atlanta Public Schools  
DeKalb County Schools  
Fulton County Schools  
Savannah-Chatham Public Schools

## ILLINOIS

Bellwood School District #88  
Chicago Public Schools  
Ford Heights School District #169

## INDIANA

Fort Wayne Community Schools  
School City Of East Chicago  
South Bend Community School Corporation

## KENTUCKY

Jefferson County Public Schools

## LOUISIANA

East Baton Rouge Parish School System  
Jefferson Parish School Board  
Orleans Parish School Board

## MARYLAND

Baltimore City Public Schools  
Baltimore County Public Schools  
Howard County Board of Education  
Montgomery County Board of Education  
Prince George's County Board of Education

### **MASSACHUSETTS**

Boston Public Schools

### **MICHIGAN**

Pontiac Public School District

### **MINNESOTA**

Shakopee Public Schools #720

### **MISSISSIPPI**

Jackson Public School District

### **MISSOURI**

Hickman Mills School District C1

### **NEBRASKA**

Lincoln Public Schools

Omaha Public Schools

### **NEVADA**

Washoe County School District

### **NEW JERSEY**

Camden City Public Schools

East Orange School District

Jersey City School District

Newark Public Schools

Paterson Public Schools

Plainfield Board of Education

Trenton Public Schools

### **NEW MEXICO**

Albuquerque Public Schools

### **NEWYORK**

Buffalo Public Schools

Rochester City School District

Syracuse City School District

Wyandanch Union Free School District

Yonkers Public Schools

### **NORTH CAROLINA**

Charlotte-Mecklenburg Schools

Cumberland County School District

Durham Public Schools

Guilford County Schools

Wake County Public Schools

### **OHIO**

Akron Public Schools

Canton City School District

Cincinnati City School District

Cleveland Municipal School District

Columbus City Schools

Dayton Public Schools

East Cleveland City School District

Maple Heights City School District

Toledo Public Schools

Warrensville Heights City School District

Youngstown City School District

### **OKLAHOMA**

Oklahoma City Public School I-89

Tulsa Public Schools

### **PENNSYLVANIA**

Pittsburgh Public School District

Reading School District

### **SOUTH CAROLINA**

Richland County School District One

### **TENNESSEE**

Knox County Schools

Metropolitan Nashville Public Schools

Shelby County School District

### **TEXAS**

Austin Independent School District

Dallas Independent School District

Fort Bend Independent School District

Fort Worth Independent School District

Garland Independent School District

Houston Independent School District

Lancaster Independent School District

Mesquite Independent School District

San Antonio Independent School District

Ysleta Independent School District

### **VIRGIN ISLANDS**

Virgin Islands Board of Education

### **VIRGINIA**

Alexandria City Public Schools

Charlottesville City Schools

Hampton City Schools

Norfolk City Public Schools

Portsmouth City Public Schools

### **WASHINGTON**

Tacoma School District #10

### **WISCONSIN**

Milwaukee Public Schools





## ABOUT CUBE

For 49 years, the Council of Urban Boards of Education has been at the forefront in helping urban school districts strive for excellence. Established in 1967 by NSBA's Board of Directors, CUBE is a national membership organization guided by Steering Committee Members who represent a diverse group of urban school board members dedicated to the needs of children in urban centers, and who provide guidance and leadership to carry out the vision of CUBE. CUBE's mission is to create opportunities for urban school board leaders to gain the knowledge and skills necessary to be effective policymakers and advocates for equity and excellence in public education.

CUBE currently represents nearly 100 urban school districts in 32 states and the U.S. Virgin Islands. Our member districts educate nearly 8 million students in almost 12,000 schools with a collective budget of \$99 billion. CUBE helps urban school board leaders find solutions to challenges at the local level and seeks to improve their policy making effectiveness. CUBE creates a forum for urban school board members to share innovative practices through issues seminars, conferences, legislative advocacy, research projects, professional networking opportunities, specialized publications, and local governance and policy assistance.

School boards must be members and in good standing with their state school boards association to participate in CUBE.

CUBE remains committed to closing the achievement and opportunity gaps and educating students in racially, ethnically, linguistically, and socio-economically diverse settings.

### **Not a CUBE Member district?**

*We encourage you to join the CUBE Family!*

You will be among large and small urban districts that focus on supporting urban school boards. CUBE membership is not restricted solely to districts that are urban community/city, but also districts that have characteristics predominately found in urban centers. Rural and suburban districts are welcome to become CUBE members and attend its events.

**Director, Equity Programming, Deborah L. Keys at**  
**dkeys@nsba.org or 703.838.6742.**



## ABOUT NSBA

The National School Boards Association (NSBA) is the leading advocate for public education. For more than 75 years, we have been leading the effort to support and enhance public education. We are succeeding in creating the best possible environment for students to realize their dreams.

NSBA is a federation of 50 state and territorial associations representing more than 90,000 school board officials across the United States. These local officials govern more than 13,600 local school districts serving the nation's 50 million public school students. Working with and through our state associations, and serving as their Washington, D.C. office, NSBA advocates for equity and excellence in public education through school board governance.

We believe public education is America's most vital institution. It is a civil right necessary to the dignity and freedom of the American people, and all children deserve equal access to an education that allows them to reach their potential.

In pursuit of these beliefs, NSBA and its members will continue to lead the national conversation about public education, advocate for public policies that ensure all students everywhere have access to a great public education where they live, create a better understanding of the importance and benefits of the role of school boards and local governance, and enhance the effectiveness of school boards.

NSBA is a not-for-profit organization. The public policy agenda is determined by a 150-member Delegate Assembly made up of local school board members who represent their state associations of school boards. The Board of Directors translates this policy into action. Programs and services are administered by the NSBA Executive Director and professional staff. NSBA is headquartered in Alexandria, Virginia, part of the metropolitan Washington, D.C., area.

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# **Your District Can **Save Up to 31%!****

## ***Let us show you how***

At no expense to your district, we will conduct a cost comparison analysis of your current pharmacy program and the School Rx Cooperative.

## **You will be surprised!**

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**FOR MORE DETAILS, CONTACT**

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**GERRY BLAUM**  
gblaum@nsba.org  
Senior Account Executive  
NSBA School Rx Cooperative  
484-818-1006

**a program of the National School Boards Association**

Visit [www.nsba.org/schoolrx](http://www.nsba.org/schoolrx)



EDUCATION - SCHOOLS



# **SODEXO ENHANCES THE LEARNING ENVIRONMENT BY PROVIDING STUDENT WELL-BEING SOLUTIONS THAT IMPROVE QUALITY OF LIFE.**

We are a leader in supporting engagement and improving the quality of life in the district communities we serve. To impact quality of life, we integrate a complete range of services that support all aspects of the education journey, including driving student attendance and increasing satisfaction and graduation rates. From nutritious lunches to clean and inviting classrooms, safe playgrounds, community outreach programs and more, we create exceptional experiences for students while enhancing our partners' effectiveness and performance.

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