

The SWITCH

NATIONAL ANTI-TRAFFICKING NETWORK

Setting the captives free
One track at a time





Dr. Marlene Carson

Founder & SurThriver of Human Trafficking



What if....





Dr. Marlene Carson

Founder & SurThriver of Human Trafficking

What if...

**you could do what you love, to fight
what you hate**





JoinTheSWITCH.org



My Story





3/4ths!

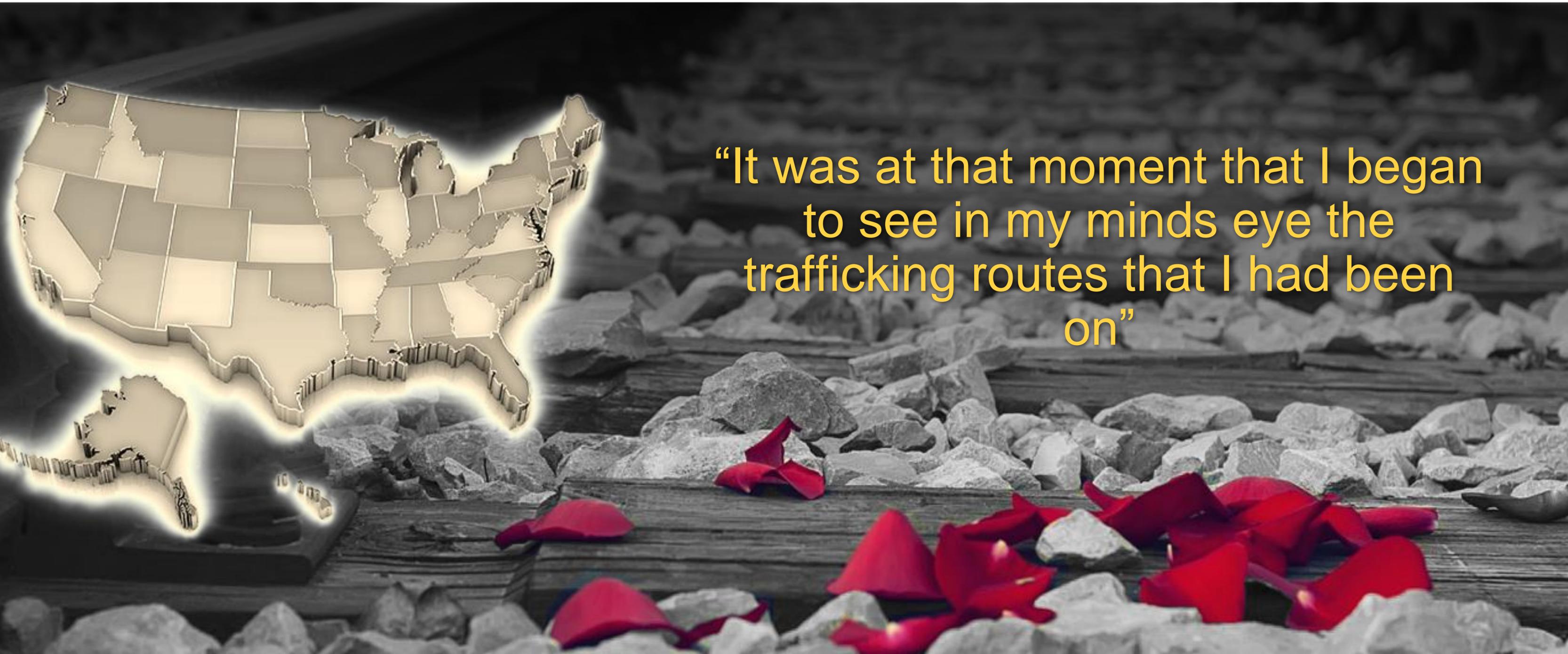
- Columbus, Ohio to Detroit - 203 miles
- Columbus, Ohio to Gary - 324 miles
- Columbus, Ohio to Chicago - 357 miles
- Columbus, Ohio to Nashville - 379 miles
- Columbus, Ohio to Charlotte - 426 miles
- Columbus, Ohio to Philadelphia - 468 miles
- Columbus, Ohio to New York City - 535 miles
- Columbus, Ohio to Atlanta - 567 miles



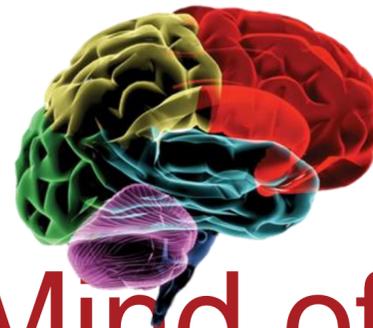
JoinTheSWITCH.org

225,000,000

Not in my Backyard



“It was at that moment that I began
to see in my mind's eye the
trafficking routes that I had been
on”



The Mind of a Trafficker



Even though most may not understand the mind of a trafficker, I began to understand the logistics.



Do you realize that a trafficker can take a victim from Columbus, Ohio to many of the states listed above and be home for dinner that night?



Unsuspecting and unnoticed the trafficker can move about and most won't even know the victim is missing before she has been sold to multiple buyers. **YOUR BACK YARD JUST GOT BIGGER!**



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Human trafficking is now considered the second largest and fastest growing illegal trafficking activity in the world.

-UN Office on Drugs and Crime



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When the Lord turns again the captivity of Zion
we were like them that dreamed a dream.

PSALM 126

Still watching over me





YOU CAN MAKE A DIFFERENCE!
Join The SWITCH .org

Awareness, Intervention &
Prevention Programing

SurThriver's
Coalition

Housing &
Rehabilitation

Enforcement &
Advocacy





YOU CAN MAKE A DIFFERENCE!
Join The SWITCH
.org



Private Solutions to Public Problems



Help us reach them **before they do**



freedom *training* *assemblies*
strategies *hope* *seminars*
awareness

DR. MARLENE CARSON'S
HUMAN

TRAFFICKING



Intensive Care for Intense Times





freedom

training

assemblies

strategies

hope

seminars

awareness

DR. MARLENE CARSON'S

HUMAN

TRAFFICKING

Introducing **David Mahan**, National Speaker & Prevention Specialist

David Mahan is known for being one of the most cross-cultural speakers in the country. He possesses the rare ability to connect with audiences of all kinds: faith-based or secular, affluent or disadvantaged, young or... seasoned. His experience stems from years of working with thousands of youth and adults from just about every demographic and sub-culture imaginable. Regardless of the audience, his message is strong enough to reach the hardest hearts, yet compassionate enough to reach the most broken ones. When mentoring educators, he often says that effective communication is not as much about “what” is said, but “how” you say it. For this reason, he employs every part of his personality to skillfully guide his audience to each principle, through a myriad of emotions from sidesplitting laughter, to solemn self examination.

For years, David has been a popular speaker and youth development consultant for organizations such as the Federal Administration for Children and Families, Georgia’s Governor’s Office for Children and Families, Maryland Department of Health, Mississippi Department of Human Services, the Ohio Department of Youth Services, the Salvation Army, TBN, the Ambassador Speaker’s Bureau, and several school districts across the country.





Deborah Keys, Director, Equity Programming Department
National School Boards Association (NSBA)

CUBE has identified HT as a target area for 2016-2017

Presenting at the Annual Conference in Miami



freedom *training* *assemblies*
strategies *hope* *seminars*
awareness

DR. MARLENE CARSON'S

HUMAN

TRAFFIC KING

AWARENESS

INTERVENTION

PREVENTION

APTIVated

MIDDLE & HIGH SCHOOL PRESENTATIONS



HAPTIVated

MIDDLE & HIGH SCHOOL PRESENTATIONS

Human Trafficking

Track

**TERMS &
DEFINITIONS**

Grooming

Soft Targets





False
Hope



Media
Influence



Relation
ships



HAPTIVated

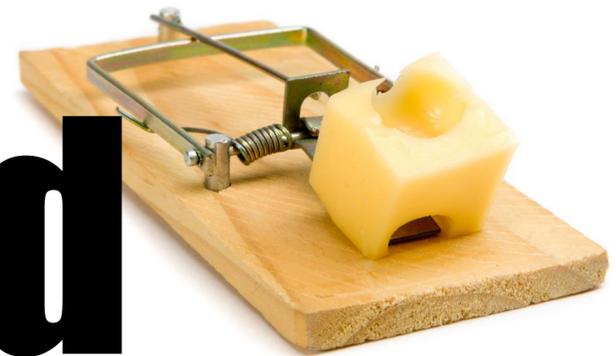
MIDDLE & HIGH SCHOOL PRESENTATIONS

What is the average age of a
Human Trafficking victim?

14

D.

GAAPTIVated

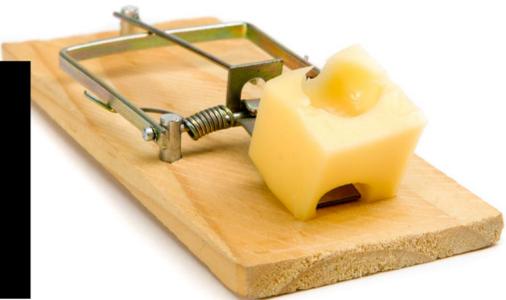


D R . M A R L E N E C A R S O N ' S
awareness seminars HUMAN
strategies freedom assemblies training
TRAFFIC KING hope



How could we prevent this tragedy from happening again?



CAPTIVATED 

D R . M A R L E N E C A R S O N ' S
awareness seminars HUMAN
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TRAFFIC KING hope



False
Hope



Media
Influence



Relation
ships



GAAPTIVated

MIDDLE & HIGH SCHOOL PRESENTATIONS

What is the most widely used
strategy to use to obtain
the

SHOW

ROMANTIC

- A.
- B.
- C.
- D. C

INTEREST

EREST
G, MONEY



False
Hope



Media
Influence

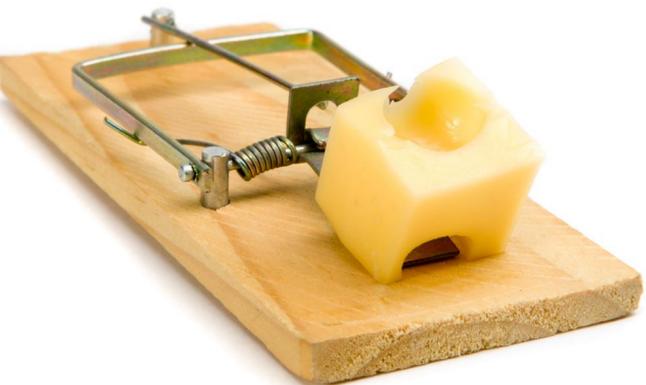


Relation
ships



“The way that pimp came at me at first, I didn’t even know he was a pimp. He came at me like a boyfriend. Yes an older boyfriend, but he cared about me. Six months later he told me, ‘Lets run away together. We can have a beautiful house and family.’ And I did believe him. And we ran away, and then the story changed, and I met the other girls in his stable. And I had to go out every night and work the streets. The alternative was being gang raped by a group of pimps while everyone watched.”

*-Tina Frundt
Sex Trafficking Survivor*



“Where did you come from baby?
How did you know I needed you?””



MISSING

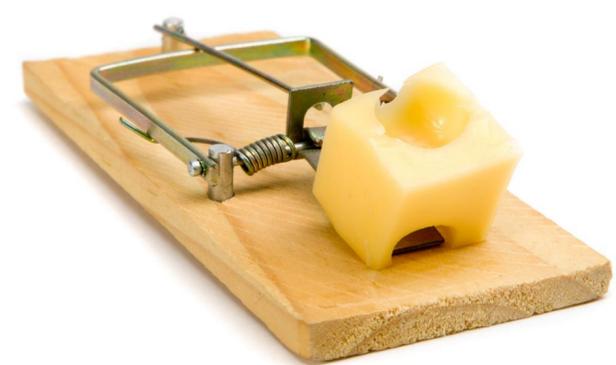
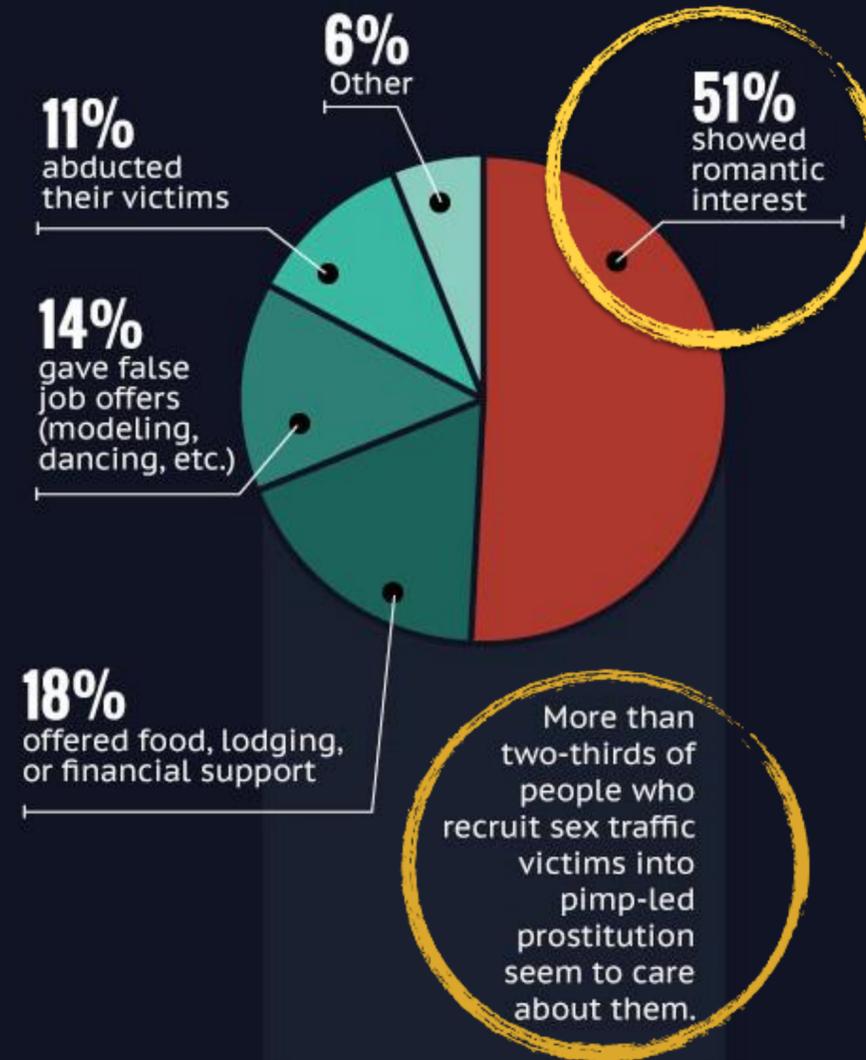
Augusta Co., Virginia: Teen may be in danger with a unknown man she met on the Internet



The Augusta County Sheriff's Office is searching for a teen who may be in danger. 16-year-old Jennifer Romero was reported missing earlier Saturday, March 2nd, 2013. Investigators say her cell phone was cut off at 6 PM. The signal was last traced to Arlington. The Augusta County Sheriff's Office believes Romero may be in danger in the company of a man she met on the internet. If you know anything that can help investigators locate her, contact the Augusta County Sheriff's Office at (540) 245-5333. www.facebook.com/missingcases

All information will remain confidential

METHODS USED BY PIMPS TO RECRUIT SEX TRAFFICKING VICTIMS



“Where did you come from baby?
How did you know I needed you?””





False
Hope



Media
Influence



Relation
ships

“Why do we have a winner???” **HOPE**”



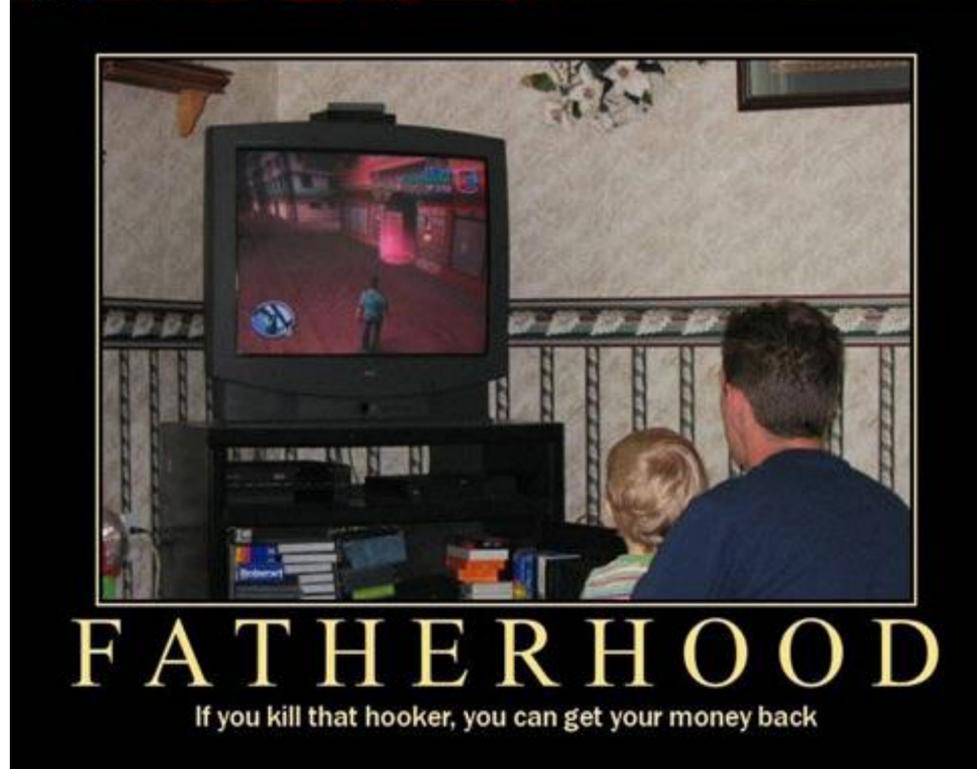
MISSING

Augusta Co., Virginia: Teen may be in danger with a unknown man she met on the Internet



Media Matters

Captivated by what CAPTURES US





False
Hope



Media
Influence



Relation
ships



He looked for “**TWO QUALITIES**” in his victims



“In order for my **PITCH** to work...”



FATHERHOOD

If you kill that hooker, you can get your money back



Latoya
teachin my daughter how to twerk n take the [redacted] over dat lunch LO!!!
b [redacted] will be a boy killer xxx hehe
Like - Comment - Share - June 18, 2009

“They had to be very **Ambitious**”

“They couldn’t have any **Inhibitions** about being sexually active with multiple partners”

“Pop Culture is **CONDITIONING** young ladies to become **VICTIMS** and young men to become **VICTIMIZERS**”

PREVENTION



False
Hope



Media
Influence



Relation
ships



HT Awareness, Healthy relationships, **Leadership development**,
Media influence, Character, Future orientation, Strengthened
support systems, Behavior modification, Service learning...

If we know what “**QUALITIES**” make them Soft Targets, then we can know how to prevent them from becoming Soft Targets.





ESSA Compliance