

CUBE's 48TH
ANNUAL CONFERENCE

HYATT REGENCY PHOENIX
PHOENIX, ARIZONA

OCTOBER 1-3, 2015



National **School Boards** Association



Council of **Urban Boards** of Education

**Council of Urban Boards of Education
2015-2016 Steering Committee**

Van Henri White *CUBE Chair, Rochester, N.Y.*

Harium Martin-Morris, *CUBE Vice Chair, Seattle, Wash.*

JulieMarie Shepherd, *Secretary, Aurora, Colo.*

Bruce Alexander, *Treasurer, Akron, Ohio*

Minnie Forte-Brown, *Immediate Past Chair, Durham, N.C.*

Steve Corona, *Fort Wayne, Ind.*

Ericka Ellis-Stewart, *Charlotte, N.C.*

Verjeana Jacobs, Esq., *Upper Marlboro, Md.*

Willetta Milam, *Cleveland, Ohio*

Nandi Sekou, *U.S. Virgin Islands*

Keith Sutton, *Cary, N.C.*

Caroll Turpin, *Pontiac, Mich.*

Susan Valdes, *Tampa, Fla.*

Ruth Veales, *Oklahoma City, Okla.*

Martha Wilson, *Camden, N.J.*

Ex-Officio Members

John D. Tuttle

NSBA President

Thomas J. Gentzel

NSBA Executive Director

NSBA Staff

Marie S. Bilik

NSBA Deputy Executive Director

Deborah L. Keys

Director, CUBE

Our Mission & Vision

For more than forty years, the Council of Urban Boards of Education has been at the forefront in helping urban school districts strive for excellence. Established in 1967 by NSBA's Board of Directors, CUBE is a national membership organization guided by Steering Committee Members who represent a diverse group of urban school board members dedicated to the needs of children in urban centers, and who provide guidance and leadership to carry out the vision of CUBE.

CUBE's mission is to create opportunities for urban school board leaders to gain the knowledge and skills necessary to be effective policymakers and advocates for excellence and equity in public education.

CUBE currently represents 100 urban school districts in 31 states and the U.S. Virgin Islands. Our member districts educate nearly 8 million students in almost 12,000 schools with a collective budget of \$99 billion. CUBE helps urban school board leaders find solutions to challenges at the local level and seeks to improve their policy making effectiveness. CUBE creates a forum for urban school board members to share innovative practices through issues seminars, conferences, legislative advocacy, research projects, professional networking opportunities, specialized publications, and local governance and policy assistance.

CUBE remains committed to closing the achievement and opportunity gaps and educating students in racially, ethnically, linguistically, and socio-economically diverse settings.

CUBE is NSBA's program to support urban school boards in effective leadership for excellence and equity in public education, with a specific focus on underrepresented students.

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Social Media

We will be Tweeting during the conference.

Join the conversation!



Twitter:
@CUBE_NSBA

Hashtags:
#CUBEVision

In an effort to save a tree and reduce our carbon footprint, all conference presentations and program materials can be found online here: **<http://www.nsba.org/events/cube-annual-conference/cube-annual-conference-agenda>**.

CEU Credits

To help you track the skills you’ve learned, and to complete professional development and CEU requirements, we will provide proof of participation for the sessions you attend at CUBE’s 48th Annual Conference. A CEU administration table will be set up in the Registration Area of the conference. All attendees must check in at the CEU administration table prior to entering a session to receive credit for attendance. You will also need to sign in at all other sessions to get credit.

Video Recording

All general sessions will be video recorded.



PARTICIPATION COUNTS

CEU Credits

To help you track the skills you've learned, and to complete professional development and CEU requirements, we will provide proof of participation for the sessions you attend at the CUBE Annual Conference.

National **School Boards** Association



Council of **Urban Boards** of Education

Benefits of Participation in CUBE

- Tools to shape public education in your community and be a voice nationally.
- Develop the skills needed to oversee the education of students in your district.
- Provide the confidence to make the best decisions for everyone—the board, the district and especially the kids!
- Build a network of resources to overcome challenges and celebrate successes.
- Shows your community that you're accountable.
- Informed of current issues facing boards so you can effectively deal with national education issues, legal matters, tight budgets and policy decisions.

Getting the Most Out of CUBE Events

During the seminar, you will want to:

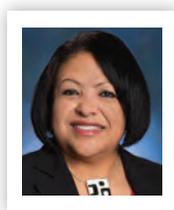
- List specific questions you would like answered during the sessions
- Collect material to share with board members who couldn't attend
- Get acquainted and talk informally with other attendees and presenters

After the conference you will want to:

- Share the highlights of the conference and your own observations at board meetings
- Be available to respond to media inquiries, interview requests and other matters relating to the conference according to your board policy.
Be prepared, be informed, and be direct in your response
- Explain the benefits of participation to other board members and to the media (see above)
- Be positive and well-informed about the conference programming and its intent to prepare you in your governance role



For more information, visit www.nsba.org/cube



Welcome to the National School Boards Association's Council of Urban Boards of Education (CUBE) 48th Annual Conference, *Where do we go from here? Excellence, Equity, and Unity*. Each year, this conference serves as one of CUBE's key opportunities to provide a national forum for urban school board leaders to define and discuss the many and varied issues that currently impact the education of urban students. You'll have an opportunity to engage with board

members from around the country to address and find solutions to critical policy issues in urban education. Do take full advantage of this opportunity.

Did you know that Phoenix is often times referred to as "the Valley of the Sun"? However, they should call Phoenix - "the Valley of Champions". Did you know that Phoenix is one of only 12 U.S. cities to have representatives of all four major professional sports leagues - i.e. Phoenix Suns (NBA); Arizona Diamondbacks (MLB); Arizona Cardinals (NFL); and the Arizona Coyotes (NHL).

Indeed, by most accounts, the people of Phoenix know what success looks like. In addition to having won the MLB World Series and multiple NBA Western Conference Titles, the citizens of Phoenix can also boast that they have one of the most successful school districts in our nation.

For example, eight of Phoenix Union's fourteen high schools have received a "grade" of "A" or "B". More students are now taking advance placement classes and have access to I.B. and Cambridge curriculum, than most urban districts in the country.

Indeed, Phoenix graduates are treated like champions. Incredibly, last year's seniors were offered \$50 million in scholarships - \$32 million more than just a few years before. During the conference you will have a chance to visit three of these successful schools.

You will also have an opportunity to learn from the championship "team" of educational experts that we've put together for CUBE Annual Conference. During our three day conference, you'll hear from experienced leaders from across the country on how to inspire your community; empower your staff; and improve student outcomes.

Since we are on the topic of outcomes and getting across the finish line, I hope that you will join "TEAM CUBE" in our 5K Walk/Run on October 2, 2015. This is the second 5K that we've provided in partnership with our corporate partner, HumanaVitality.

Running a CUBE 5K is like running an urban district. Sometimes reform moves along at the pace of a sprint. While at other times it's like a steady walk. Sometimes you get to where you need to be by following others. Other times you may find yourself in the lead. Sometimes you may stumble because the road is uneven and unbalanced. But don't worry CUBE will be by your side - helping you find a way to level ground.

In short, whether you are participating in a CUBE 5K Walk/Run or embarking upon your journey for educational excellence and equity, CUBE will be there providing direction and inspiration. See you (along with the rest of the Champions from Phoenix) at the finish line!!!!

Sincerely,



Van Henri White

Chair, Council of Urban Boards of Education



Deborah L. Keys

Director, Council of Urban Boards of Education

Get to Know Your CUBE Steering Committee Members

Your Steering Committee Members provide guidance and leadership to carry out the vision of CUBE. The CUBE Steering Committee is a diverse group of urban school board members dedicated to the needs of children in urban school districts of all sizes.

You can call on members of this leadership team for guidance in challenging situations or to discuss your thoughts and ideas. The Steering Committee Members have been elected by you, in part due to their experience as school board members and for their expertise on specific educational issues – but perhaps even more because they exemplify the characteristics needed to navigate through the challenging landscape of urban school board governance. Steering Committee members aren't here to make decisions for you, but with you. Don't hesitate to call on them.

Council of Urban Boards of Education 2015–2016 Steering Committee

OFFICERS



CHAIR AND NSBA DIRECTOR

Van Henri White
Rochester City School District
van.white@thelegalbrief.com

*CUBE term expires 2016
Currently serving 2nd year as chair*



VICE CHAIR

Harium Martin-Morris
Seattle Public Schools
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*CUBE term expires 2017
Currently serving 2nd term*



SECRETARY

Dr. JulieMarie Shepherd
Aurora Public Schools
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*CUBE term expires 2017
Currently serving 1st term*



TREASURER

Bruce Alexander
Akron Public Schools
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*CUBE term expires 2017
Currently serving 2nd term*



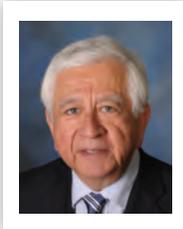
IMMEDIATE PAST CHAIR

Minnie Forte-Brown
Durham Public Schools
minnie.forte-brown@dpsnc.net

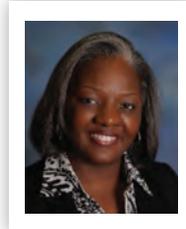
*CUBE term expires 2016
Currently serving 2nd year
as immediate past chair*

Steering Committee Members

MEMBERS



Steve Corona
Fort Wayne Community Schools
steve.corona@fwcs.k12.in.us
CUBE term expires 2018
Currently serving 1st term



Ericka Ellis-Stewart
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CUBE term expires 2016
Currently serving 1st term



Verjeana Jacobs, Esq.
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CUBE term expires 2016
Currently serving 1st term



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Currently serving 2nd term



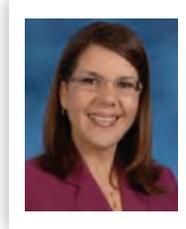
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CUBE term expires 2017
Currently serving 1st term



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CUBE term expires 2018
Currently serving 1st term



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Currently serving 1st term



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Currently serving 1st term



Ruth Veales
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CUBE term expires 2016
Currently serving 1st term



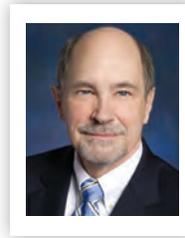
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Term expires 2018
Currently serving 1st term

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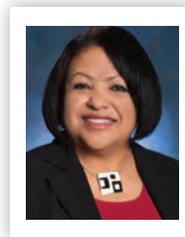


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Fax: 703-549-6719
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2016 CUBE Meetings Calendar

76TH NSBA ANNUAL CONFERENCE

Location: Boston, Massachusetts

April 9-11, 2016

CUBE Programming

April 9-10, 2016

Urban Night Out

April 9, 2016



CUBE SUMMER ISSUES SEMINAR

Location: Charlotte, North Carolina

Omni Charlotte

July 14-16, 2016



49TH CUBE ANNUAL CONFERENCE

Location: Miami, Florida

Four Seasons

September 29 – October 1, 2016



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CHARTWELLS K12

Our Promise

To extend our passion, dedication, knowledge and enthusiasm into serving each student delicious and nutritious meals.

To nourish the bodies, minds and spirits of our students and pave the way for a lifetime of success and well-being.

eat.

We improve the well-being of our students by preparing fresh, delicious and nutritious meals they love.

We engage students and all of their senses through the creation of new and fresh dining experiences that improve their school day.

learn.

We build sharp minds and strong bodies with a healthful, balanced approach to school dining.

We share our knowledge of the life-enhancing benefits of good nutrition with our students, our families and our communities.

live.

We enrich the lives of our students and the communities we live in through socially responsible and sustainable best practices.

We are planting the seeds of health and wellness.

Corporate Sponsors

Thank you Partners for your continued support of CUBE. We value you as a partner and welcome the opportunity to help you become more informed about the landscape of urban education; become more visible to those who make school purchasing decisions; and join the growing ranks of businesses that support public education.

CORPORATE PARTNERS



Sodexo supports student engagement and improves the Quality of Life for the entire schools community. By focusing on Quality of Life Services, we reinforce the overall experience of a student's educational journey. From nutritious school meals to clean classrooms to safe playgrounds and more – Sodexo enhances every student's ability to learn and grow. For more information, please visit <http://www.sodexoUSA.com>



Humana Vitality is a comprehensive wellness and rewards program focused on physical activity, education, health screenings, tobacco cessation, and nutrition. Humana Vitality uses a behavior-change model, rooted in incentives to motivate people to achieve their goals.

PLATINUM PARTNERS



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GCA Services Group, Inc. is a leading national provider of quality facility services, including janitorial/custodial services, contamination control for cleanroom manufacturing, facilities operations and maintenance, grounds management, in-sourced production staffing and labor management, diversified staffing, and more.

GOLD PARTNERS



As the pioneer of eGovernance, BoardDocs has helped over 1,000 organizations dramatically lower costs, increase transparency and reduce the time spent producing board packets by up to 75 percent. BoardDocs' next-generation, paperless services allow organizations to significantly improve the way they create and manage board packets, access information and conduct meetings.



HMH creates engaging, dynamic and effective educational content and experiences from early childhood to K-12 and beyond the classroom, serving more than 50 million students in more than 150 countries. Available through multiple media, our content meets the needs of students, teachers, parents and lifelong learners, no matter where and how they learn.

SILVER PARTNERS



nsba
BOSTON
April 9 - 11, 2016



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www.nsba.org/conference

DECLARE

EXCELLENCE IN PUBLIC EDUCATION



THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

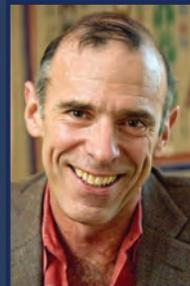
General Session Speakers



Dan Rather
Saturday, April 9



Robin Roberts
Sunday, April 10



Tony Wagner
Monday, April 11

National Connection Districts Receive 20% Registration Discount, Early Registration and Special Programming!
If your district is interested in joining, visit nsba.org/nationalconnection for more details.

CUBE's 48TH
ANNUAL CONFERENCE

Thursday, Oct. 1

Agenda

Where do we go from here? Excellence, Equity, and Unity

What do we need to do as a society to ensure that there are equitable learning opportunities for ALL children regardless of their race and socioeconomic status? How do we make quality and equitable education everyone's focus? During this conference we hope to remind you of the important role that leadership can play in addressing systemic inequities in our schools. Our hope is that you'll leave CUBE's programming with strategies and ideas that can have an immediate impact on your district.

Thursday, Oct. 1

7:30 a.m. – 5 p.m. **Registration**

REGENCY BALLROOM COAT CHECK

8 – 8:45 a.m. **Buffet Breakfast and Overview of School Site Visit**

REGENCY BALLROOM

Breakfast and school site visits sponsored by



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9 a.m. **Buses depart from Monroe Street**

9:30 – 11:30 a.m. **School Site Visit: Salt River Pima-Maricopa Indian Community Schools**

The Salt River Pima-Maricopa Indian Community Schools was established by Tribal Ordinance in 2000 as part of the Salt River Pima-Maricopa Indian Community's long range Educational Plan. Since 2000, the Community Schools have experienced explosive growth marked by the opening of Salt River High School in 2004 and achieving national accreditation for Salt River Elementary School and Salt River High School. We will have an opportunity to visit three schools sites in this Indian Community:

- Early Childhood Education Center (ECEC) – Head Start & Child Care
- Salt River Elementary School (SRES) - BIE Funded Grant School
- Salt River High School (SRHS)

12:15 – 1 p.m. **Lunch**

REGENCY BALLROOM

1 – 1:15 p.m. **Welcome and Introductions**

REGENCY BALLROOM

Van Henri White, CUBE Chair and Board President
Rochester City Schools, NY

EQUITY SYMPOSIUM

Educating and Leading: Addressing Equity through Effective Policy and Strategies

Saturday, Jan. 23, 2016

Marriott Marquis Washington, D.C.

This one-day symposium will focus on the strategies, current trends, research, and best practices that are positively impacting the educational outcomes of academically and economically disadvantaged students in traditional K-12 public settings.



Visit www.nsba.org/events/equity-symposium for more conference details and registration information.

1:15 – 4:30 p.m. **Leadership Training Workshop**

REGENCY BALLROOM

Afternoon programming and reception sponsored by



Doing More with Less: Budgetary Resourcefulness in Urban School Districts



Megan Traum
Director, Strategic School
Design & Academic
Budgets, Cleveland
Metropolitan Schools



Harium Martin-Morris
Board Member
Seattle Public Schools



Ken Gotsch
Assistant Superintendent
for Business & Finance,
Seattle Public Schools

In an era of aggressive public education reform, it is important to ask not only whether new initiatives are effective in raising student achievement, but also how they can best maximize current investments in teaching and learning. While school districts ideally should use comprehensive information systems to develop data-driven budgets that link school spending to desired educational outcomes, examples of this practice are rare. Instead, school budget models have been mostly constructed piecemeal over decades to meet the increasing demands, and conflicting priorities, of the modern education system. This session is intended to push school leaders to take a more deliberative approach to school budgeting that includes: setting goals; analyzing spending patterns; building consensus on an effective approach; choosing the right budget model; and tracking costs. This session will also provide attendees with practical and useful information to help shape their resource decision making.

3:15 – 3:30 p.m. **Break**

4:45 p.m. **Adjournment**

4:45 – 6 p.m. **Networking Reception**

GARDEN TERRACE

Who We Are

GCA Services Group is a leading provider of superior facility management services -- including custodial, facilities operations and maintenance, and grounds and athletic fields management -- to the specialized education market. GCA focuses on clients where the quality of cleaning, safety, maintenance and appearance is critical to the basic function of the organization.

GCA is pleased to continue its support of CUBE and its goals. We are proud to be a platinum sponsor of the 48th Annual Conference in Phoenix, AZ October 1-3. We hope to see you in Phoenix and also at the NSBA Annual Conference in Boston, April 9-11, 2016, and Urban Night Out.



Committed to Diversity

GCA Services Group operates within an environment shaped by the diverse ideas, cultural beliefs, and varied expectations of its employees, partners and suppliers. To be a successful organization, GCA recognizes and achieves diversity. We believe individual differences such as personality, life experiences, and socio-economic differences should be embraced as well as group differences such as race, religion, ethnicity, age, gender, sexual orientation, disability, military status and national origin.

GCA realizes the greatest talents of each employee, partner and supplier by promoting an inclusive atmosphere where each member is encouraged to connect with one another to establish respectful and fortifying relationships. The objective is to gain and foster genuine partnerships, openness and trust by embracing our differences.



GCA is a proud member of the National Minority Supplier Development Council (NMSDC) and has been recognized for the past five years by DiversityBusiness.com as one of the Top Businesses in the U.S.

FOR MORE INFORMATION PLEASE CONTACT: DENNIS THOMAS, DIRECTOR OF BUSINESS DIVERSITY



(331) 452-7522



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DTHOMAS@GCASERVICES.COM

CUBE's 48TH
ANNUAL CONFERENCE

Friday, Oct. 2

Agenda

Friday, Oct. 2

5:30 a.m. **Buses Depart from Monroe Street**

6 – 7:30 a.m. **5K Walk/Run**

Sponsored by



7:30 a.m. – 5 p.m. **Registration**

REGENCY BALLROOM FOYER

8 – 9 a.m. **Breakfast Buffet & CUBE Task Force Update**

REGENCY BALLROOM FOYER

Breakfast and morning programming sponsored by



9 – 9:30 a.m. **Welcome and Introductions**

REGENCY BALLROOM



Van Henri White
CUBE Chair and Board
President, Rochester City
Schools, NY



Dr. Timothy L. Ogle
Executive Director, ASBA



Marie S. Bilik
Deputy Executive
Director, NSBA

9:30 – 10:45 a.m. **General Session**

REGENCY BALLROOM

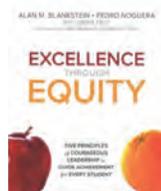
Broader Bolder Approach to Education



Dr. Pedro Noguera, Peter L. Agnew Professor of Education, New York University

With student poverty at record high levels, there is a critical need for comprehensive supports to offset the multiple disparities impeding many children's ability to strive toward higher standards. The Broader Bolder Approach to Education is a national campaign that acknowledges the impact of social and economic disadvantage on schools and students and proposes evidence-based policies to improve schools and remedy conditions that limit many children's readiness to learn. During this session, Dr. Noguera will highlight meaningful strategies and approaches to facilitate teaching and learning in economically disadvantaged school districts.

Book signing opportunity



10:45 – 11 a.m. **Break**

REGENCY BALLROOM FOYER

Sponsored by





A healthy staff is a healthy school

Research finds that when teachers are absent for 10 days, the decrease in student achievement is equivalent to the difference between having a brand new teacher and one with more than 2-3 years of experience.¹

HumanaVitality can help. HumanaVitality is a wellness and rewards program proven to show improvements in health and reduce healthcare costs. Visit [Humana.com/NSBA](https://www.humana.com/NSBA) for more information or contact your Humana representative to learn more.

Humana®

HumanaVitality® is not an insurance product and is not available in all states. If it is unreasonably difficult due to a medical condition for certain eligible employees to achieve the standards for the rewards under the HumanaVitality program, or if it is medically inadvisable for them to attempt to achieve the standards for the individual rewards under this program, they can call their Humana representative who will work with them to develop another way to qualify for the rewards.

¹National Council on Teacher Quality (NCTQ) research study that examines school attendance data from the country's largest metropolitan areas.

GCHJACEEN 0415

11 a.m. – 12:15 p.m. **Clinic Sessions**

Partnerships, Not Pushouts: How School Boards Can Leverage Community Partners for Student Success.

PHOENIX EAST

Learn how school board policies and coherent district strategies are essential to developing a school system that can meet the needs of all students. This session will showcase how four themes – capacity, climate, community, and cohesion represent critical elements for ensuring a strong connection between schools and communities. Examples of each theme will be presented and examined to provide board members with action steps to examine and strengthen their current community partnerships as well as to create or enhance efforts to develop a more comprehensive and cohesive education delivery model.

Presenters:

Mary Kingston Roche, Director of Public Policy, Coalition for Community Schools, DC

Dr. Analee Maestas, Vice President, Albuquerque Public Schools, NM

Using Your Policy-Making Authority to Eliminate Barriers for Under-Represented and Students of Color

PHOENIX WEST

Student demographics have changed and are continuing to change. Board policies must be reviewed to identify where they may be unintentionally hindering our students' ability to be successful. This session will assist attendees in gaining an understanding of the system, academic, family, and culture barriers that exist in our schools, and provide an informed context for thoughtful, board policy discussions leading to the development of responsive and supportive policies.

Presenter:

Mary Fertakis, Director, Tukwila School District, WA and Consultant, NSBA

Are You Ready for the Challenge? Rapid Turnaround vs. Sustainability

CURTIS AB

As never before schools are being held accountable for results. School leaders must be able to guide their school teams to take the necessary actions in their school system to address inequitable practices. Rapid school turnaround does not happen by chance but through systemic change with an intense focus on structures within the system. This session will offer strategies to equip school board members with reshaping the educational experience for all students by shifting the culture, behavior and attitudes of the adults who provide service to the students. Discussion topics will include Title I, Focus and Priority Designation, School Improvement Grants and ESEA Flexibility.

Presenter:

Dr. Stephanie Burrage, Chief School Reform Officer/Educational Services Wayne RESA, MI

Achieving Cultural Proficiency – A Leadership Perspective

COWBOY ARTIST'S ROOM

In this interactive session, participants will be provided insights into leading an initiative to improve cultural proficiency in their school district. PV Schools have taken on an ambitious study to learn adult perceptions and realities, and the perceptions of students as it pertains to the cultural competence of adults. In addition, student behaviors in the areas of achievement, course selection, extra-curricular participation, attendance and discipline patterns were studied. The study provided the initial data for a district task force to identify future action steps. You will walk away from this session with specific strategies to address cultural competence in your district and the courageous leadership necessary for helping every student realize their dreams.

Presenters:

Dr. James P. Lee, Superintendent, Paradise Valley Unified School District, AZ

Dr. Drew Davis, Director of Student Services, Paradise Valley Unified School District, AZ

Rita Tantilo, Director, Language Acquisition, Paradise Valley Unified School District, AZ

SAFETY



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First Student

Caring for students today, tomorrow, together.



12:15 – 1:30 p.m. **Luncheon & Benjamin Elijah Mays Lifetime Achievement Award**

**REGENCY BALLROOM/
BALLROOM FOYER**

Sponsored by



Join us in this celebratory luncheon to honor the recipient of the Benjamin Elijah Mays Lifetime Achievement Award. Presented by CUBE, this award is given to an individual who has demonstrated a long-standing commitment to representing the educational needs of urban schoolchildren through his/her service as a local school board member.



Congratulations
Rev. Curtis Walker,
Akron Public Schools
(OH)

1:30 – 2 p.m. **CUBE State of Urban Education Address**

REGENCY BALLROOM



Van Henri White, CUBE Chair,
and Board President, Rochester City Schools, NY

Hear from CUBE's Chair as he gives a powerful, thought-provoking, and encouraging message to all board members regarding urban education today.

2:15 – 3:30 p.m. **District-Size Workshops**

One of CUBE's most popular sessions. In these sessions, based on your district size, you will have an opportunity to discuss with board members from around the country relevant and timely issues facing urban school districts and share best practices and policies that are working. Discussion from each of the sessions will be captured and shared with all attendees after the conference.

- Small-Size Urban Districts (under 30,000)
- Mid-Size Urban Districts (30,000 – 60,000)
- Large-Size Urban Districts (60,000 – 90,000)
- Larger-Size Urban Districts (90,000 and over)

CURTIS AB

COWBOY ARTIST'S ROOM

PHOENIX EAST

PHOENIX WEST

3:30 – 3:45 p.m. **Break**

REGENCY BALLROOM FOYER

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3:45 – 4:45 p.m. **General Session**

REGENCY BALLROOM

Empowered Leaders Empowers Students



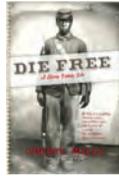
Cheryl Wills, Anchor and Senior Reporter, New York One News

As an author and television journalist, Cheryl Wills ventured into the nation’s largest public school system after years of reporting on thousands of tragic news stories surrounding the killings of black and brown boys and girls whose lives were cut short before graduating from High School in New York City. In this motivational session, Cheryl will take you on an enlightening journey through the lens of her family’s sojourn from slavery to freedom during The Civil War. During this session, Cheryl explains how students and policy makers can be empowered by using their family history and personal struggle as a platform and motivator for success.

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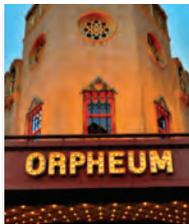


Book signing opportunity



5:15 p.m. **Walk to Reception Site**

5:30 – 7 p.m. **CUBE Annual Networking Reception/ Orpheum Theatre**



The Orpheum Theatre is a 1364-seat theatre in downtown Phoenix. This venue was originally used for vaudeville acts as part of the nationwide Orpheum Circuit.

Enjoy an evening of networking and fun with conference attendees.

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CUBE's 48TH
ANNUAL CONFERENCE

Saturday, Oct. 3

Agenda

Saturday, October 3

7:15 a.m. – 4 p.m. **Registration**

REGENCY BALLROOM FOYER

7:45 – 8:45 a.m. **Breakfast Buffet**

REGENCY BALLROOM FOYER

8:30 – 8:45 a.m. **Welcome and Introductions**

REGENCY BALLROOM



Van Henri White
CUBE Chair and Board President
Rochester City Schools, NY

8:45 – 10:15 a.m. **General Session**

Education Profiling: Raising Expectations To Improve Student Learning in High Poverty Schools.

Every child has the capacity to succeed in school and in life. Yet far too many children, especially those from poor and minority families, are placed at risk by school practices that are based on a sorting paradigm in which some students receive high-expectations instruction while the rest are relegated to lower quality education and lower quality futures. This panel will discuss how profiling, although at times unintentionally, can have an impact on students in high poverty schools as well as highlight practices and programs that promote equitable learning opportunities.

Facilitator:



Verjeana Jacobs, Esq., President, Maryland Association of Boards of Education; Board Member, Prince George's County Public Schools; and Member, CUBE Steering Committee

Panelists:



Eric Gordon
Chief Executive Officer,
Cleveland Metropolitan
School District, OH



Micah Ali
President, Board of
Trustees, Compton Unified
School District, CA



Daniela A. Robles
NBCT Teacher Retention
and PD Coordinator,
Balsz School District, AZ



Jessica Roberts
Gifted Resource Teacher,
Roosevelt School District, AZ

10:15 – 10:30 a.m. **Break**

REGENCY BALLROOM FOYER

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10:30 – 11:25 a.m. **General Session**

REGENCY BALLROOM

What's working? Innovative and practical models for district and school-wide reform and improvement.



Dr. S. Dallas Dance, Superintendent Baltimore County Schools, MD

Education reform over the past several decades has focused largely on the role of school based efforts to improve student achievement, combined with attention to changes in state and federal policy designed to assist all students in achieving high standards. A notable gap in many school improvement initiatives has been careful examination of the role of the district in leading, or impeding, change. This session will summarize the literature on the district role, with particular attention to how the district can become an effective force for improving student performance. It will also highlight the leadership and management disciplines that are applicable to the school district's restructuring efforts.

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11:30 a.m. – 12:15 p.m. **CUBE Annual Award Winners Overview Session**

REGENCY BALLROOM

Programming and Luncheon sponsored by



12:30 – 1:30 p.m. **Lunch & Presentation of Award**

THE ATRIUM

1:45 – 3 p.m. **Clinic Sessions**

Meeting the needs of students with special needs in high poverty schools

PHOENIX EAST

Special education students in the United States make up 13 percent of public school enrollment. The majority of these students can meet the same achievement standards as other students if they are given access to the same content as their typical peers and are provided specially designed instruction, supports, and accommodations when needed. This clinic will highlight the challenges high poverty schools are facing as they try to meet the needs of special education students as well as provide attendees with key strategies for meeting the needs of these students.

Presenter:

Gabriel "Asheru" Benn, M.Ed., Executive Director, We the Willing, Inc., DC

Improving Achievement and Closing Gaps in High Poverty School Districts

PHOENIX WEST

One of the most vexing problems in American education is the achievement gap. Schools and districts across the country are tackling the problem in different ways. This clinic will address key areas of education that contribute to both the challenges and the solutions of the achievement gap for minority students in high poverty school districts. It will also examine the systems in which our districts, schools and classrooms operate and ask what the systems themselves are doing to close the achievement gap for minority students.

Presenter:

Dr. Frances Contreras, Associate Professor, Department of Education Studies and Co-Director of the Joint Doctoral Program, University of California San Diego, CA

Characteristics of Successful School Boards

CURTIS AB

School Boards continue to face significant challenges with declining funds, rising employment cost and persistent achievement gaps. This session will identify strategies that will create systems to support effective leadership and teaching and learning opportunities. Participants will learn how to set goals and monitor progress; use data to make decisions about students, schools and leaders; understand the needs in the district to ensure equitable program offerings; develop relationships with superintendents, teachers and building leaders to maintain a commitment to student success.

Presenter:

Dr. Stephanie Burrage, Chief School Reform Officer/Educational Services Wayne RESA, MI

The Family and Cultural Connection

COWBOY ARTIST'S ROOM

In this session with Mesa Public Schools' programs and experience being the backdrop, best practices and learnings about the powerful impact of family and cultural connections on student engagement, achievement and personal success will be explored. The importance of developing resources through community partnerships will also be discussed.

Presenter:

Theresa Price, Director of Native American Education Program, Mesa Public Schools, AZ



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Saturday, Oct. 3

3 – 3:15 p.m. **Break**

REGENCY BALLROOM FOYER

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3:15 – 4 p.m. **Closing General Session**

REGENCY BALLROOM

Keys to Effective Leadership: What does courageous leadership mean to you?



Dr. Jacob A. Chavez, Superintendent, Cartwright School District #83, Phoenix, AZ

What does courageous leadership mean to you? Think about those obstacles that keep you from making changes that support students in achieving their dreams. What are the questions you need to ask yourself as a leader in order to pave the way to success for all students in your respective schools --- in spite of the obstacles? Learn about leadership lessons that will help you ascertain where you are; identify where you want to go; and negotiate the curves, detours, and hurdles between the two points.

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4:15 p.m. **Final Comments**

Adjournment



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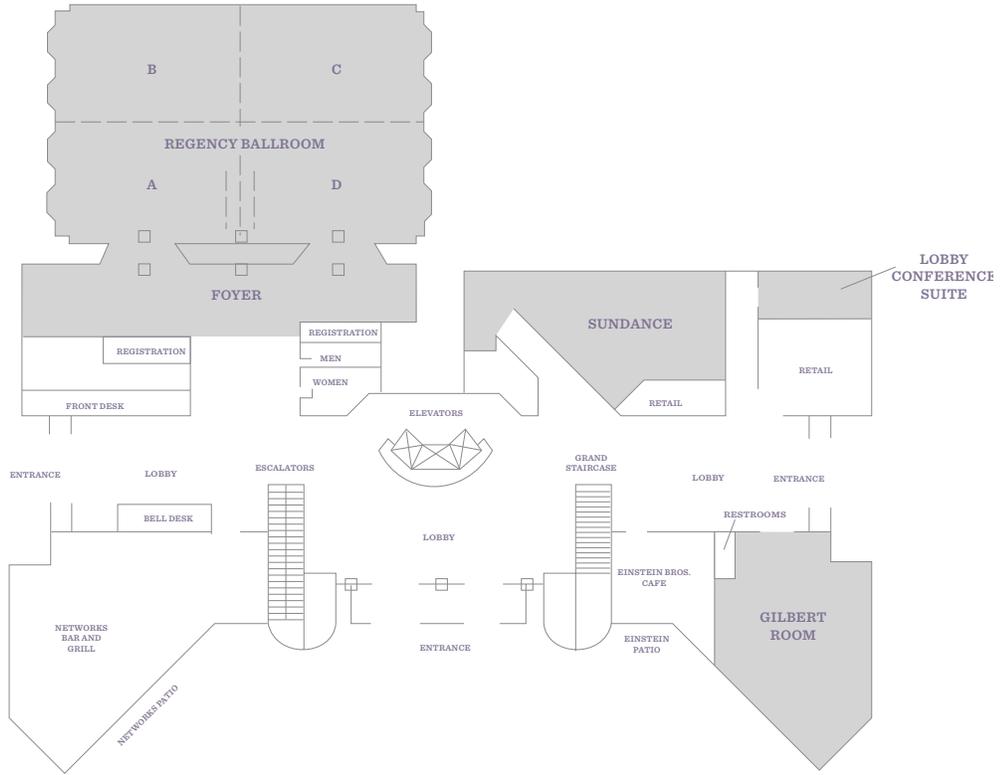
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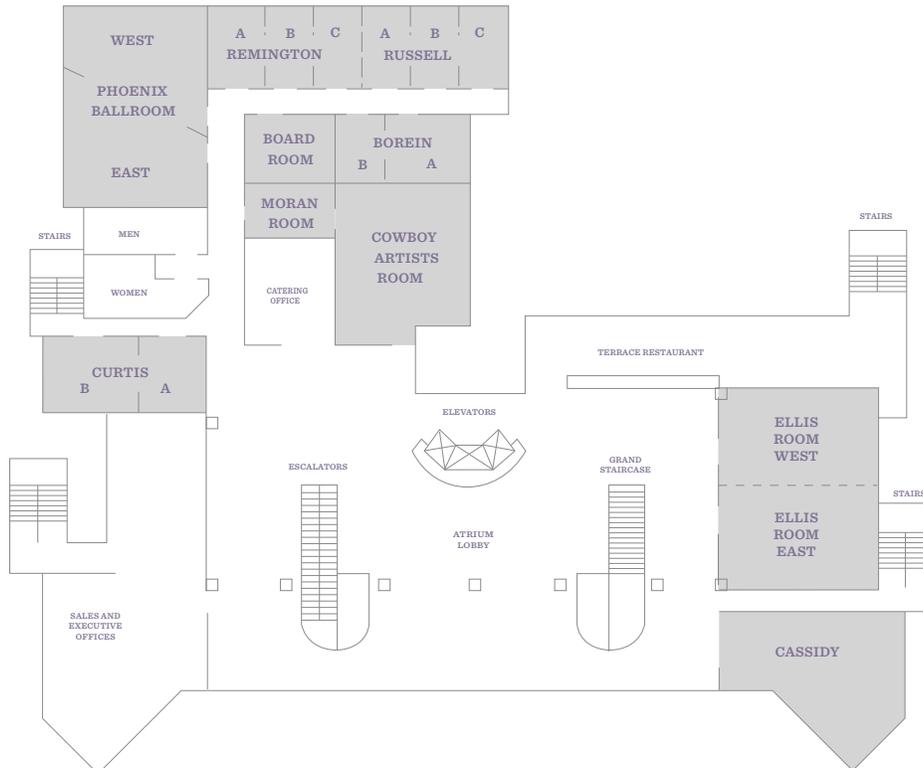
Floor Plans

Event Floorplans

FIRST FLOOR



SECOND FLOOR



CUBE's 48TH
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Speaker Bios

Speaker Bios

Thursday, Oct. 1



Megan Traum

**Director, Strategic School Design & Academic Budgets
Cleveland Metropolitan Schools**

Megan Traum has been with the Cleveland Metropolitan School District (CMSD) since 1997 and has worked as an elementary classroom teacher as well as the supervisor of the Title I/Basic Skills program serving Cleveland students in nonpublic schools. Traum has a strong background in school vision, goal setting, evaluation, and resource planning, working with individual schools and district leaders to help lead the change for the students in Cleveland. Traum is a Ph.D. candidate in Educational Leadership, currently working on her dissertation examining the connection between evaluator/teacher relationships and evaluation performance outcomes.



Harium Martin-Morris

**Board Member
Seattle Public Schools**

Harium Martin-Morris has a varied background as a former teacher, district staff member for Boston Public Schools, PTSA President and Site Council District Liaison Chair, and national educational consultant. After graduating with a B.S. in Elementary Education, Martin-Morris worked for four years as a classroom teacher in rural New York state. While working on his MBA, Martin-Morris worked as a staff member in the Boston Public School District in the Office of Information Services. Harium currently works for The Boeing Company as an Application Development Manager.



Ken Gotsch

**Assistant Superintendent for Business & Finance
Seattle Public Schools**

Ken Gotsch comes to Seattle Public Schools from Chicago, where he recently left the role of Vice President for Business Affairs/Chief Financial Officer at Columbia College Chicago. Previously, he was Vice Chancellor for Finance/Chief Financial Officer for City Colleges of Chicago, Chief Financial Officer for the Los Angeles Unified School District, and Chief Fiscal Officer for Chicago Public Schools.

In addition, Gotsch has served as a board member and supervisory committee chair at Chicago Municipal Credit Union, as Deputy Director for tax administration at the Chicago Department of Revenue, as a bond analyst for Illinois Economic and Fiscal Commission, and as staff consultant for Price Waterhouse's government and litigation support group.

Gotsch earned an M.A. in public finance from the University of Chicago Irving B. Harris School of Public Policy Studies, as well as a B.S. in business administration and finance with a minor in political science from Marquette University in Milwaukee, Wisconsin. He received the Bill Wise Award in Urban Education for outstanding commitment to leadership, innovation, and professionalism from the Council of Great City Schools.

Friday, Oct. 2



Dr. Pedro Noguera
Peter L. Agnew Professor of Education
New York University

Peter Noguera is a sociologist whose scholarship and research focuses on the ways in which schools are influenced by social and economic conditions, as well as by demographic trends in local, regional, and global contexts. Noguera holds faculty appointments in the departments of Teaching and Learning and Humanities and Social Sciences at the Steinhardt School of Culture, Education, and Development. He also serves as an affiliated faculty member in NYU's Department of Sociology. Noguera is the Executive Director of the Metropolitan Center for Urban Education and the co-Director of the Institute for the Study of Globalization and Education in Metropolitan Settings.

Noguera received his B.A. in Sociology and History and a teaching credential from Brown University in 1981 and earned his masters' degree in Sociology from Brown in 1982. He earned his doctorate in Sociology from the University of California at Berkeley in 1989.



Cheryl Wills
Anchor and Senior Reporter
New York One News

Cheryl Wills joined the Time Warner Cable's Flagship national news network during its launch in 1992. Wills is a graduate of the Newhouse School of Public Communications at Syracuse University where she majored in Broadcast Journalism. She is a member of The New York Association of Black Journalists, The New York Press Club, The Inner Circle of City Hall Journalists, The Screen Actors Guild, The Links, and The Women's Forum.

Saturday, Oct. 3



Eric Gordon
Chief Executive Officer
Cleveland Metropolitan School District, OH

Eric Gordon was appointed Chief Executive Officer of the Cleveland Metropolitan School District in June 2011 after having served as the district's Chief Academic Officer for four years. He serves as a member of the Executive Committee of the Board of Directors of the Council of the Great City Schools and serves as the co-chair for the Council's Student Achievement Taskforce. Prior to joining the district, he was the Executive Director for Secondary Learning for the Olentangy Local Schools. He is an experienced educator, having served as a teacher, assistant principal, or principal in both suburban and urban school districts.

Gordon is a graduate of Bowling Green State University, where he earned his B.S. in Secondary Mathematics Education and Driver Education, and his master's degree in Education Administration and Supervision.



Micah Ali
President, Board of Trustees
Compton Unified School District, CA

Micah Ali is currently President of the Compton Unified School District Board of Trustees. He is a lifelong Compton community advocate focused on improving the public schools. He has become an avowed supporter of early childhood education, believing passionately that greater access to the creative arts can vastly improve the academic performance of young children. Ali also serves as Vice President of the Los Angeles County School Trustees Association.

Beyond his work on the Compton Board of Trustees and the Los Angeles County School Trustees Association, he serves as President of the Compton Creek Mosquito Abatement District Board of Trustees, a member of the Board of Directors of the Friends of Ballona Wetlands, and a member of the South Coast Air Quality Management District Environmental Justice Advisory Group. Ali received his B.S. from California State University, Dominguez Hills.



Daniela A. Robles, NBCT
Teacher Retention and PD Coordinator
Balsz School District, AZ

Daniela Robles has spent nearly two decades serving the profession in multiple capacities. She achieved National Board Certification in Early/Middle Childhood Literacy-Language Arts in 2007, and is currently a Teacher Retention and Professional Development Coordinator for the Balsz School District in Phoenix, Arizona. She served for two years as a member of the National Board for Professional Teaching Standards D.R.E.A.M. Team (Direct Recruiting Efforts to Attract Minorities). She is committed to serving our most deserving communities. Her commitment to this effort sparked the full feature documentary Mitchell 20 released in 2011. She serves on the Board of Directors for the National Board for Professional Teaching Standards and the Arizona K-12 Center. Robles believes that building the capacity of teachers, builds the capacity of students. She finds the act of amplifying her voice causes her heart rate to quicken, but that does not shake her belief that her thoughts and ideas are worthy of consideration and attention.

Ms. Robles holds degrees from Arizona State University and Northern Arizona University.



Jessica Roberts
Teacher Retention and Professional Development Coordinator
Roosevelt School District, AZ

Jessica Roberts received her M.A in Elementary Education, from Arizona State University, and is currently a Gifted Resource Teacher in the Roosevelt School District. Her passion for teaching started in 2003 where she taught Early Childhood. For the past 10 years, Jessica has taught students Kindergarten through 8th grade. She is a strong advocate of hands-on, inquiry-based learning, and the development of important social-emotional skills. She involves her students in a variety of projects that focus on limiting their ecological footprint with implementation of problem-solving activities infused with deep technology integration that focus on powering our future sustainably. Her students are currently competing in the Future Cities competition and have partnered with SRP (Salt River Project) in creating a future sustainable Arizona city for the year 2025.

She was recently honored with a “Great Teacher Leader” award for her contributions to the Teaching and Learning Division of the Roosevelt School District by providing district-wide trainings to teachers and staff.

Speaker Bios



Dr. S. Dallas Dance
Superintendent
Baltimore County Schools, MD

S. Dallas Dance, superintendent of Baltimore County Public Schools since 2012, oversees the instruction of nearly 110,000 students in 173 schools, centers, and programs, and the work of more than 18,000 employees.

Dance serves on the executive committee of the American Association of School Administrators and is a member of the board of directors for the International Society for Technology in Education. Dance was named one of eight eSchool News Tech-Savvy Superintendents and in 2013 he became one of 10 White House Connected Educator Champions of Change. In 2014, President Obama appointed Dance to the President's Advisory Commission on Educational Excellence for African Americans.

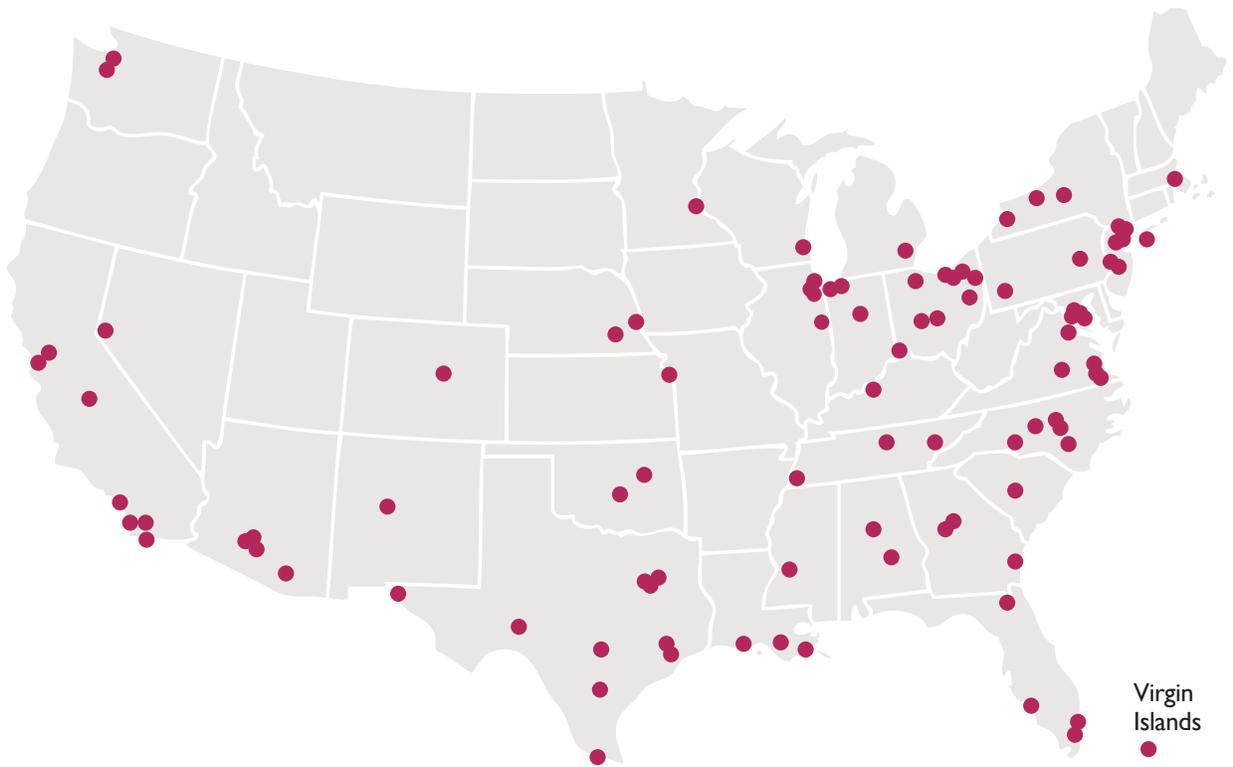
Dance received his master's degree in administration and supervision and a doctorate degree in educational leadership from Virginia Commonwealth University. He earned a B.A. in English from Virginia Union University.

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CUBE Districts

CUBE District List

Total Districts: 100



Alabama

Birmingham City School System, Birmingham
Montgomery County School District, Montgomery

Arizona

Alhambra School District, Phoenix
Cartwright School District #83, Phoenix
Roosevelt School District #66, Phoenix
Sunnyside Unified School District #12, Tucson

California

Compton Unified School District, Compton
Fresno Unified School District, Fresno
Los Angeles Unified School District, Los Angeles
Orange County Board of Education, Costa Mesa
San Diego Unified School District, San Diego
San Francisco Unified School District, San Francisco
West Contra Costa Unified School District, Richmond

Colorado

Aurora Public Schools, Aurora

Florida

Broward County School District, Fort Lauderdale
Duval County School District, Jacksonville
Hillsborough County School District, Tampa
Miami-Dade County Public Schools, Miami

Georgia

Atlanta Public Schools, Atlanta
Fulton County Schools, Atlanta
Savannah-Chatham Public Schools, Savannah

Illinois

Bellwood School District # 88
Chicago Public Schools, Chicago
Community High School District #218, Oak Lawn
Ford Heights School District # 169

Indiana

Fort Wayne Community Schools, Fort Wayne
Indianapolis Public Schools, Indianapolis
School City of East Chicago, East Chicago
South Bend Community School Corporation, South Bend

Kentucky

Jefferson County Public Schools, Louisville

Louisiana

East Baton Rouge Parish School System, Baton Rouge
Jefferson Parish Public School System, Harvey
Orleans Parish School Board, New Orleans

Maryland

Baltimore City Public Schools, Baltimore
 Baltimore County Public Schools, Towson
 Montgomery County Board of Education, Rockville
 Prince George's County Board of Educ., Upper Marlboro

Massachusetts

Boston Public Schools, Boston

Michigan

Pontiac Public School District, Pontiac

Minnesota

Saint Paul Independent School Dist. #625, Saint Paul

Mississippi

Jackson Public School District, Jackson

Missouri

Hickman Mills School District C-1, Kansas City

Nebraska

Lincoln Public Schools, Lincoln
 School District of Omaha, Omaha

Nevada

Washoe County School District, Reno

New Jersey

Camden City Public Schools, Camden
 East Orange School District, East Orange
 Jersey City School District, Jersey City
 Newark Public Schools, Newark
 Paterson Public Schools, Paterson
 Plainfield Board of Education, Plainfield
 Trenton Public Schools, Trenton

New Mexico

Albuquerque Public Schools, Albuquerque

New York

Buffalo Public Schools, Buffalo
 Mount Vernon School District, Mount Vernon
 Rochester City School District, Rochester
 Syracuse City School District, Syracuse
 Wyandanch Union Free School District, Wyandanch
 Yonkers Public Schools, Yonkers

North Carolina

Charlotte-Mecklenburg Schools, Charlotte
 Cumberland County School District, Fayetteville
 Durham Public Schools, Durham
 Guilford County Schools, Greensboro
 Wake County Public Schools, Cary

Ohio

Akron Public Schools, Akron
 Canton City School District, Canton
 Cincinnati City School District, Cincinnati
 Cleveland Metropolitan School District, Cleveland
 Columbus City Schools, Columbus
 Dayton Public Schools, Dayton
 Toledo Public Schools, Toledo
 Warrensville Heights City School Dist., Warrensville Hts.
 Youngstown City School District, Youngstown

Oklahoma

Oklahoma City Public School I-89, Oklahoma City
 Tulsa Public Schools, Tulsa

Pennsylvania

Pittsburgh Public School District, Pittsburgh
 Reading School District, Reading

South Carolina

Richland County School District One, Columbia

Tennessee

Knox County Schools, Knoxville
 Metropolitan Nashville Public Schools, Nashville
 Shelby County School District, Memphis

Texas

Austin Independent School District, Austin
 Brownsville Independent School District, Brownsville
 Dallas Independent School District, Dallas
 Fort Bend Independent School District, Sugar Land
 Fort Worth Independent School District, Fort Worth
 Garland Independent School District, Garland
 Houston Independent School District, Houston
 Mesquite Independent School District, Mesquite
 San Antonio Independent School District, San Antonio
 Ysleta Independent School District, El Paso

Virgin Islands

Virgin Islands Board of Education, St. Thomas

Virginia

Alexandria City Public Schools, Alexandria
 Charlottesville City Schools, Charlottesville
 Hampton City Schools, Hampton
 Norfolk City Public Schools, Norfolk
 Portsmouth City Public Schools, Portsmouth

Washington

Seattle School District #1, Seattle
 Tacoma School District #10, Tacoma

Wisconsin

Milwaukee Public Schools, Milwaukee

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