



SPONSORSHIP OPPORTUNITIES

AT CUBE SUMMER ISSUES SEMINAR

Play a role in defining the future of Urban Education



July 23-25, 2015

Hyatt Regency Savannah
Savannah, Georgia

National **School Boards** Association

cube
Council of **Urban Boards** of Education

Become an integral part of the Council of Urban Boards of Education's Summer event!

About CUBE

The Council of Urban Boards of Education (CUBE) is NSBA's program supporting urban school boards and fostering effective leadership for excellence and equity in public education, with a specific focus on underrepresented students. CUBE provides educational opportunities that engage urban school districts and district leaders, working through their state school boards association, while addressing challenges in urban centers.

CUBE Supports Excellence in Urban School Board Leadership

The Council of Urban Boards of Education (CUBE) supports urban school boards, fosters effective school district leadership, and addresses the educational challenges that exist in our nation's urban centers. As part of our mission, CUBE creates educational opportunities for urban school board leaders to gain the knowledge and skills necessary to serve as effective local education policymakers and as advocates for excellence and equity in public education. CUBE remains committed to helping school boards close the achievement and opportunity gaps and provide all students an equitable chance to receive a high-quality education—with a specific focus on meeting the needs of our nation's historically underrepresented and underserved students in racially, ethnically, linguistically, and socio-economically diverse settings.

Secure Your Partnership Today! Partner with CUBE for national visibility with urban school districts around the country.



What does a CUBE sponsorship mean for my company? CUBE partners are provided exclusive exposure through training, networking and branding opportunities that give you a great return on your investment!

How can my company become an active participant at CUBE events? By purchasing the sponsorship level that is best tailored to your goals and outcomes with the Council of Urban Boards of Education.

My company wants to make a lasting impact with the CUBE audience, how can I achieve that? With a platinum sponsorship, you will have the opportunity to have a designated team at the Summer Issues Seminar as well as significant face time with the CUBE Steering Committee and NSBA leadership.

[SEE OUR SPONSORSHIP LEVELS](#)

Sponsorship Opportunities

CUBE SUMMER ISSUES SEMINAR

Platinum Sponsorship Level

\$15,000

- Full page ad in CUBE Summer Issues Seminar program book
- Full page ad in two ASBJ/Urban Advocate publication
- Four (4) complimentary CUBE registrations
- Networking opportunity with the CUBE Steering Committee
- Opportunity to provide attendees with branded giveaway
- Attendee registration list
- Name on recognition signage with logo
- Listed in CUBE Summer Issues Seminar program book with logo
- Link on CUBE Summer Issues Seminar website with logo
- Marketing PDF to include name with logo
- Exclusivity (only partners that sponsor can attend)

Gold Sponsorship Level

\$10,000

- Full page ad in CUBE Summer Issues Seminar program book
- Full page ad in one issue of ASBJ/Urban Advocate publication
- Three (3) complimentary CUBE registrations
- Networking opportunity with the CUBE Steering Committee
- Opportunity to provide attendees with branded giveaway
- Attendee registration list
- Name on recognition signage with logo
- Listed in CUBE Summer Issues Seminar program book with logo
- Link on CUBE Summer Issues Seminar website with logo
- Marketing PDF to include name with logo
- Exclusivity (only partners that sponsor can attend)

Silver Sponsorship Level

\$5,000

- Half page ad in CUBE Summer Issues Seminar program book
- Two (2) complimentary CUBE registrations
- Opportunity to provide attendees with branded giveaway
- Attendee registration list
- Name on recognition signage with logo
- Listed in CUBE Summer Issues Seminar program book with logo
- Link on CUBE Summer Issues Seminar website with logo
- Marketing PDF to include name with logo
- Exclusivity (only partners that sponsor can attend)

Bronze Sponsorship Level

\$2,500

- One (1) complimentary CUBE registration
- Name on recognition signage
- Listed in CUBE Summer Issues Seminar program book
- Link on CUBE Summer Issues Seminar website
- Marketing PDF to include name
- Exclusivity (only partners that sponsor can attend)

Secure Your Sponsorship Today!

Partner with CUBE for national visibility with urban school districts around the country.

Deborah L. Keys

Director, Council of Urban Boards of Education (CUBE)

National School Boards Association (NSBA)

Office: 703-838-6742

Cell: 571-437-7370

dkeys@nsba.org

National School Boards Association



www.nsba.org/cube

Sponsorship Application

CUBE SUMMER ISSUES SEMINAR

1. Complete your contact information

Company name

Contact person

Phone

Email

Address

City

State

Zip code

2. Select your sponsorship level

☐ Platinum Level \$15,000

☐ Silver Level \$5,000

☐ Gold Level \$10,000

☐ Bronze Level \$2,500

3. Complete your commitment to sponsor

Signature

**Upon receipt of this contract, you will receive
an invoice within seven (7) business days.**

Return form to Deborah L. Keys

Email: dkeys@nsba.org

Fax: 703-549-6719

National School Boards Association

cube
Council of Urban Boards of Education

CUBE Summer Issues Seminar

JULY 23-25, 2015 SAVANNAH, GEORGIA

Payment terms: Contracts must be submitted with 100% of the specified contracted amount. All payments must be received by May 29, 2015. If payment is not received by May 29, 2015, the Association will consider this a cancellation of sponsorship participation and the cancellation policy will take effect. The Association shall have the right to retain any money received as liquidated damages. Payments received will be first applied to any previous outstanding balance. The remaining funds will be applied towards the current year's sponsorship. NOTE: A \$50.00 service fee will be assessed for returned checks. Late payments received after the published due dates will be assessed a \$150.00 penalty fee.

Cancellation Policy: All cancellations must be submitted in writing to NSBA, Sponsorships. The date of cancellation shall be the date that the Association received the written cancellation. Both the Sponsor and the Association acknowledge that, in the event of cancellation, the Association will sustain substantial monetary losses that cannot be precisely determined. Due to the difficulty of determining and detailing said losses, the Sponsor agrees to pay the following as liquidated damages (and not a penalty) if Sponsor cancels its participation. If written cancellation is received before May 29, 2015, Sponsor will be required to pay 50% of total sponsorship fee. If written notice of cancellation is received on or after May 29, 2015, Sponsor will be liable for 100% of the total sponsorship fee. All cancellation fee terms shall apply regardless of the execution date of this contract. Any reduction in sponsorship fees will be considered the same as a cancellation and will be treated accordingly.

Non-Liability: It is expressed, understood, and agreed by each and every contracting Sponsor, his agents, and his guest that neither the National School Boards Association, its employees, its contractors, nor operator of the local hotel, its agents or its employees shall be liable for loss or damage of the goods or properties of the Sponsor. At all times, such goods and properties remain in the sole possession and custody of each Sponsor. Upon signing the Application-Contract, to the fullest extent permitted by law, Sponsor agrees to indemnify, defend, and hold harmless the National School Boards Association, its managers, officers, members, sponsors, employees, agents and or hotel premises, agents or employees and against any and all losses, claims, demands, suits, judgments, damages, cost and expenses, including reasonable attorneys fees, of whatever nature arising out of or in connection with the breach of this contract by Sponsor, Sponsor's negligence, or willful misconduct, or a third party claim arising out of Sponsor's performance under this contract. This provision shall not apply to occurrences or accidents caused by the sole negligence of customer.

NSBA reserves the right to make such additional conditions, rules and regulations as Show Management deems necessary to enhance the success of the conference and to decline or prohibit any Sponsor which in its judgment is out of keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

Force Majeure: NSBA shall not be liable if substantial performance of its obligations under this agreement is made illegal, impossible, or commercially impracticable or economically inadvisable by any unforeseeable event beyond NSBA's reasonable control.

Intellectual Property: Sponsor shall have no right to use the NSBA name, logo, trademarks, or any other intellectual property of NSBA except as expressly agreed to in writing by NSBA.

Change of Dates and Location: NSBA reserves the right to change the dates and location of its conference. If NSBA exercises this right, it will provide prompt advance notice to Sponsor with comparable sponsorship opportunities in the new location. If Sponsor opts to cancel its participation due to such change, NSBA will provide refunds in accordance with the Cancellation Policy stated above.

SIGNATURE: _____

Company Name/ Date: _____

FAX OR E-MAIL THIS CONTRACT BACK TO:

Attention: Deborah Keys

Fax: 703-549-6719

Email: dkeys@nsba.org

Phone: 703-838-6742